

Press release

Paris, France, 18 November 2021

The Inetum group (formerly Gfi), European leader in digital services and solutions, announces that La Banque Postale Assurances IARD has chosen Cleva Insurance Solution software to pursue its technological transformation.

V15 of the Cleva Insurance Solution developed by Inetum (formerly Gfi) was chosen by La Banque Postale Assurances IARD, a subsidiary of La Banque Postale and a benchmark player on property and personal insurance markets, to reinforce the technological base of its management.

La Banque Postale Assurances IARD pursues its collaboration with Inetum

La Banque Postale Assurances IARD, which has been building its management system on the Cleva solution for over a decade, has decided to pursue this collaboration by choosing the V15 solution as technological base to support the transformation of its industrial core.

"Following the scoping phase in which we were able to validate the benefits of the latest version of Cleva Insurance Solution, we decided to roll out this solution that is an indispensable technical component for the transformation of our industrial base. It addresses the challenges of accelerating our growth in Retail markets with faster time-to-market for new offers adapted to different stages in the lives of our customers, and with service quality that matches their expectations," says Michel Andignac, CEO of LBP Assurances IARD and Head of Non-Life Insurance at La Banque Postale.

This choice affirms Inetum's position as the number 1 multi-media software vendor and leader in the general, health, life and retirement insurance markets.

"La Banque Postale Assurance has chosen us to be their technological partner in this strategic challenge. The high level of customization of our full-web platform and its ability to integrate fast via our "StarterBox" tools convinced the teams of LBP Assurance IARD and affirmed the technological partnership that we have had with them for over a decade now. Most importantly, La Banque Postale has renewed its trust in our teams, who will be working in close collaboration with the teams dedicated to this ambitious project," Rodolphe Peim, VP Group Inetum and Head of International Insurance & Finance Software explains.

About Inetum, Positive digital flow:

Inetum is an Agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile,

Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.

About Inetum, Software division:

The Inetum group's Software division is the n°1 multi-business software developer with 27 R&D centres and more than 50 programs for Human Resources, Insurance, Finance, Public Sector and document management. With the industrialization of components from Inetum's FabLabs (mobility, chatbots, RPA, Flex Office and more), its business expertise and its technological upgrades (Move-to-Cloud), innovation is the main driving force in the development of its solutions.

About La Banque Postale:

La Banque Postale, together with its subsidiaries including CNP Assurances, is a major bancassurance group and a leader in sustainable finance. Its diversified business model enables it to assist 20 million customers, both private individuals and legal entities, with a full range that is accessible to all. A subsidiary of the La Poste group, La Banque Postale operates in proximity through its extensive branch network in France with more than 17,000 contact points, including 7,600 post offices.

With its strategic plan 'La Banque Postale 2030', the ambition of La Banque Postale is 'to become the favourite bank of the French people', with an integrated, omni-channel offer of bancassurance services divided into three distinct brands: La Banque Postale, for everyday banking, Ma French Bank, for 100% mobile banking, and BPE, for private banking. La Banque Postale also wants to meet the expectations of all citizens by being a player in fair transition to meet environmental, societal, territorial and digital challenges.

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