

## Press release

Saint Ouen, France, 18 January 2022

### **Inetum launches its content-management solution called Business Document Unity**

**Amidst a fast-growing trend to digitalise, Inetum, the European leader in digital services and solutions, is launching a new version of its content-management solution that combines Desktop Publishing, Electronic Document Management (EDM), and Archiving. Business Document Unity enables companies and public institutions to adapt to new needs of internal and external players to optimise their document management and improve communication. An ideal solution to harness digital flow and turn it into a performance driver.**

#### **A single platform to improve competitiveness**

At a time when public and private organisations must be able to manage, produce, distribute and archive the vast diversity and volume of documents required for their activities, controlling the circulation of documents and the flow of incoming and outgoing information has become essential in order to be efficient, remain competitive and communicate better with their clients and partners.

Business Document Unity offers a complete document management solution. Offered by Inetum's software division, this unique platform is designed to help companies manage and distribute their content. Modular and intuitive, it optimises the management of business processes and facilitates the day-to-day work of all internal users (Sales, Marketing, Operations, Legal and IT) in terms of searching, accessing, sharing and automating. It facilitates the circulation and secure processing of documents such as membership forms, identity documents, employment contracts, rental leases, invoices, etc.

Business Document Unity makes companies more competitive, especially when it comes to meeting specific customer needs, by providing 100% tailored content. Benefits include:

- +25% contracts renewed;
- -30% calls to Customer Service;
- -91% time spent on correcting regulatory errors by lawyers;
- -80% in IT service costs.

#### **An innovative platform based on 4 key processes**

The new platform relies on Inetum solutions that have been tried and tested. Currently rolled out in 16 countries thanks to its multi-sector, multi-language, multi-country and multi-brand approach, it is already used by 250 clients in France and worldwide. Business Document Unity addresses the need for content management in organisations with 4 key processes for:

- **Capture** via scanning of paper documents and automatic retrieval of emails, to facilitate access to information for employees.
- **Conservation** and archiving of documents (paper, digital, video, audio) for which access is protected by authentication mechanisms, and which are encrypted for greater security in accordance with the personal data management regulations in force (GDPR).
- **Creation** of document templates to build your company's repository. The Business Document Unity platform provides users with full CCM (Customer Communication Management) and desktop publishing capabilities for easier content creation, customisation and automated delivery.
- Lastly, with its integrated sharing, omnichannel distribution, business workflow and digital document capabilities, the Business Document Unity platform provides internal teams and customers with a new, smoother, collaborative file and document management experience.

**Business Document Unity** can be rolled out in on premise or in the cloud to accelerate its rollout and integration by getting Inetum to take care of infrastructure implementation, application configuration and run.

Says Stephane Dubois, Group VP and Head of the Software Division, Private Sector: "To deal with ever increasing information flows, organisations must find ways to maintain optimum exchange with their stakeholders. This is what Inetum's Business Document Unity does."

Pierre Schuhl, Head of Product Management, adds that "by managing both incoming and outgoing flows, the solution offers companies improved productivity, easier compliance, efficient rollout, a modernised relationship with the user and, ultimately, financial gains."

### About Inetum, Positive digital flow:

*Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.*

### About Inetum, Software Division:

*The Inetum group's Software division is the n°1 multi-business software developer with 27 R&D centres and more than 50 programs for Human Resources, Insurance, Finance, Public Sector and document management. With the industrialization of components from Inetum's FabLabs (mobility, chatbots, RPA, Flex Office and more), its business expertise and its technological upgrades (Move-to-Cloud), innovation is the main driving force in the development of its solutions.*

**For more information, please contact:**

**Inetum Press Relations**

[press@inetum.com](mailto:press@inetum.com)

Claudine Morel Le-Berre  
VP Group Communications Director  
Tel.: +33 (0)6 68 01 22 56

Marion Latapy  
Group Communications Manager  
Tel.: +33 (0)6 60 13 50 71

**Find Inetum on social media:**

[Facebook](#) / [Twitter](#) / [LinkedIn](#) / [YouTube](#) / [Instagram](#)

[inetum.com](http://inetum.com)