

## Press release

Saint-Ouen, France, 13 September 2022

### Inetum takes part in key innovation events in France

**Inetum, a leader in digital services and solutions, will be taking part in SIDO in Lyon on 14 and 15 September, and in the Big Data & AI Paris exhibition on 26 and 27 September. These events, which have become an institution in France, are an opportunity for the Group, present in 27 countries, to share its expertise, experience and vision in terms of innovation.**

#### **Inetum at SIDO in Lyon and at Big Data & AI Paris**

Inetum experts will be at Stand E33 at SIDO – a B2B event that is a benchmark for the convergence of IoT, AI, robotics and XR technologies – taking place on 14 and 15 September at the Cité Internationale in Lyon. They will speak at workshops and in a round table discussion:

- Jean-Paul Muller, Practice Leader AI Inetum, will lead the workshop on *"The benefits of a multimodal AI approach in industrial data science projects"* on 14 September at 9:30 am.
- Guillaume Fortier and Jean-Alix David, Computer Vision specialists in the Inetum Innovation division, will lead the workshop on *"Machine Learning & AI for construction – from 2D to IFC (Industry Foundation Classes)"* on 15 September at 1 pm.
- Isabelle Donato, Head of Innovation at the Inetum FabLab in Lyon, will participate in the round table *"Innovating is a collective skill: Acquire, develop and embed innovation in the corporate culture"* on 15 September at 9:30 am.

On 26 and 27 September, Inetum will also be at the Big Data & AI Paris exhibition at the Palais des Congrès, at Stand C6. Isabelle Donato will lead a workshop on feedback from the rollout of the acculturation path to rethink the future of *'Do You Speak AI?'* with Group customers, on 26 September at 4:00 pm.

"Inetum is pleased to be able to share its multi-sector approach to innovation at events such as these. It is an opportunity for our experts to challenge our solutions with the needs of the market and thus continue to fuel our vision of pragmatic innovation," says Jean-François Gaudy, Corporate Vice President and Chief Innovation & Digital Officer, Inetum.

These two gatherings will also be an opportunity to present the acculturation offer *"Do You Speak AI?"*, which celebrates its 10,000th learner in September. Developed by Inetum's Innovation teams, *"Do you speak AI?"* is a personalised support programme to raise awareness of key concepts of Artificial Intelligence in companies, schools and institutions.

These events are also an opportunity for the Group to present and test *Intraverse*, the company's metaverse, a platform created by its experts to let users build interactive virtual environments without programming.

## Pragmatic innovation: at the heart of Inetum's DNA

Innovation is at the heart of the IT services company's strategy that is based on co-construction with its clients and partners. Through workshops, acculturation programmes for its clients, and research, Inetum teams help organisations position disruptive offers and solutions that make a difference in highly competitive markets.

The Group creates digital platforms in response to market needs. Whether through Industry 4.0, conversational interfaces to improve healthcare journeys, metaverses for companies, or virtual-reality training for the factories of tomorrow, Inetum supports its clients from the creation of solutions right through to operational rollout.

With its mastery of digital flow, the IT services company is part of an ongoing process of questioning and challenging the needs of organizations in order to provide appropriate solutions.

## About Inetum, Positive digital flow:

*Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Operating in more than 27 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of €2.2 billion.*

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