

Press release

Saint-Ouen, France, 27 October 2022

Inetum to nurture a new generation of female talent in STEM (Science, Technology, Engineering & Mathematics) with SISTEMIC

Inetum, the European leader in digital services and solutions, is a founding partner of SISTEMIC, a project aimed at fostering a new generation of female talent in the field of STEM (Science, Technology, Engineering and Mathematics). As the first partner and founding sponsor of this new project, Inetum is pursuing its commitment to increase the number of women in scientific and digital careers and education.

Women at the heart of the 4th industrial revolution

Already committed to the Women in Africa Foundation to promote female entrepreneurship on the African continent and, more globally, the contribution of digital technology as a lever of positive impact complementary to its ambitions to empower its teams, Inetum continues to support the actions led by Aude de Thuin on a new project.

SISTEMIC is an initiative that came into being when three women got together – Aude de Thuin, founder of the Women's Forum for the Economy and Society, Angélique Gérard, emblematic figure of the Free/Iliad group, and Léna Touchard of X-HEC Entrepreneurs. Three generations of women committed to promoting women's role in science and technology.

Born out of the urgent need to build a new generation of female talent by mobilizing them as early as secondary school and directing them towards STEM (Science, Technology, Engineering and Mathematics) expertise, the SISTEMIC project is an ecosystem of inspiration, training, support, recruitment and networking. "We noticed several symptoms: ingrained gender stereotypes, lack of self-confidence in girls, low interest in STEM subjects among girls, lack of hands-on experience in STEM etc. We therefore decided to take action by creating an unprecedented ecosystem of inspiration, training, recruitment, networking and support to foster connections between young girls, their parents, teachers, economic players and recruiters. Our action aims to contribute to the vitality of our economy and to the challenge of a dual transition – both digital and environmental," says Angélique Gérard, Chairperson of SISTEMIC.

The first programmes are starting up with free MOOCs designed by the "STEM Academy" (SSE training organization created by the founders of SISTEMIC) to train and support diverse female audiences, from girls as young as 12 to women looking for a new career. According to the founders of SISTEMIC, "the fourth industrial revolution cannot happen without women to develop the technological and scientific

innovations of the future". This observation is largely shared by Inetum, which has long been committed to promoting tech professions among women, and therefore naturally chose to support this new project.

Encouraging tech careers for women

Inetum is proud to be the first partner and founding sponsor of SISTEMIC to bring its business expertise and participate in its mentoring programme. This support is naturally in line with Inetum's desire to raise awareness of IT and digital professions among young people and to support the training and inclusion of women in professions related to digital technologies. According to the IESF (Ingénieurs et Scientifiques de France) observatory, women represent less than a quarter of the 34,000 engineers trained each year in France, while at the same time the country has an annual deficit of at least 20,000 engineers. Inetum is convinced that the promotion of scientific careers from secondary school onwards constitutes a real opportunity for the emancipation of young girls and is a necessary step in the development of the digital sector in France and worldwide.

As a long-standing sponsor of Women in Africa for the past 6 years, Inetum reinforces its commitment to a positive dynamic to promote science, technology, engineering and mathematics among women.

"Inetum has for years been committed to promoting women in the tech industry, because we want our core businesses to be synonymous with integration and equality. Although these are exciting fields that deal with highly topical issues, the number of women joining the sector is still low or not visible enough. And yet, there were people like Margaret Hamilton, the first woman engineer in computer science in history, who was involved in man's first moon landing... As a leading IT service provider in France and in the 27 countries where Inetum is present, it is our duty to support any initiative in this direction. We are therefore happy to support SISTEMIC which strives for gender equality in the tech sector, and we want to become even more involved in this noble endeavour. We need to let women understand, from a very young age, that they too can love science, study science, and pursue a career in the digital world. Our teams are working closely with SISTEMIC to implement an ambitious action plan that meets these objectives by capitalizing on our presence in 27 countries," says Vincent Rouaix, Chairperson and CEO of the Inetum Group.

"We are delighted to count Inetum among the founding members of SISTEMIC. We need more women in digital professions in order to promote diversity in this sector. We must ensure that tomorrow's technologies are not thought out and designed solely by men, for men. We thank Inetum for its renewed confidence," Aude de Thuin, founder of the Women's Forum, concludes.

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Operating in more than 27 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of €2.2 billion.

About SISTEMIC:



SISTEMIC is a unique ecosystem of inspiration, support, training and recruitment that aims to create a new generation of female talent in STEM (Science, Technology, Engineering, Mathematics).

Created by Aude de Thuin, Angélique Gérard and Léna Touchard, this innovative initiative is based on three mechanisms: an annual international forum to inspire new generations and bring the ecosystem together, a talent platform for women that's dedicated to recruitment, mentoring and networking, and a STEM ACADEMY (Social and Solidarity Economy Training Organisation) for training and support.

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