

# Media alert

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# Inetum listed in the Business Act Grand Est recovery plan led by the region

Inetum, a leader in digital services and solutions, has just been chosen as a new solution provider by the Grand Est region to establish a diagnosis of the territory in cybersecurity as part of the region's recovery plan called Business Act Grand Est.

Business Act Grand Est (BAGE) is a strategic plan that the Grand Est region and the French government decided to set up in response to the crisis and in anticipation of structural changes in the economy. Implementation started in April 2020. Thanks to the concerted work of some 1,000 local players, BAGE provides a dynamic impetus on a countrywide scale. It offers original, immediate and concrete solutions to economic and social issues.

Building on actions already under way, the second part of the recovery plan should prepare the Grand Est region for future changes with the support of solution-provider communities formed by Grand Est Transformation (GET). Within this framework, the Inetum group has been chosen to support territorial players and to help companies up-skill in cybersecurity.

#### A cybersecurity diagnosis to support companies

Inetum helps companies on a daily basis to fight cybercrime, protect their data, and comply with regulations. Ministries, manufacturers, and operators of essential services use Inetum's solutions to secure their strategic environment and protect their information systems.

Based on its expertise, the Inetum group was chosen to participate in the Cybersecurity Diagnostic, an organizational and technical audit to improve awareness of cyber risks and strengthen the prevention, protection, and resilience of companies in the face of cyber attacks. Through a study of the systems in place, individual interviews, intrusion tests, and access point control, this cybersecurity diagnosis will assess the state of readiness of companies in the Grand Est region to handle such risks.

#### About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Operating in more than 27 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of  $\xi 2.2$  billion.



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