

Press Release

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Inetum teams up with France Immersive Learning and Nexus consortium to build first open-source learning metaverse

Inetum, a leader in digital services and solutions, is announcing its partnership with France Immersive Learning and the Nexus consortium. The aim of this project and consortium, a DEFFINUM prize-winner, is to provide a virtual environment engine for educators to easily create and deploy immersive experiences for educational purposes. Inetum and France Immersive Learning will present Nexus at Learning Technologies France in Paris, Porte de Versailles. on 1 and 2 February.

An open, sovereign metaverse for knowledge transmission

While big corporations and tech giants are equipping themselves with the means to build the metaverse where our digital activities will take place in the future, organisations in turn are expressing an increasing interest in immersive devices for their production and training needs. The Nexus consortium, led by the France Immersive Learning Association (FIL), was born from the desire to build the foundations of sovereign and ethical collective virtual universes that will be dedicated to lifelong learning: a space in the free and sovereign Metaverse. The consortium, made up of FIL, Alstom, Nantes University, ENSAM, CESI, UniLaSalle University, and Grand Est educational region, created Nexus to be an open source engine of virtual universes in which to create educational metaverses to meet the challenges of self-produced content, accessibility, interoperability, security and sovereignty.

Inetum brings both its UMI3D technology and Intraverse platform to the partnership. UMI3D is an open-source technology for creating interactive, interoperable virtual worlds. Intraverse, on the other hand, is a solution for building and rolling out immersive experiences. It provides technologies to reproduce social and physical interactions with the world in which the user is immersed, on any type of device (virtual-reality headset, computer, tablet, etc.). Thanks to the partnership and its technologies, educators will be able to focus on what matters – teaching content.

The partnership makes sense for the international Inetum Group, which has been working on UMI3D for several years now. The collaboration will also enable Inetum to accelerate the development of educational uses for its Intraverse. Inetum FabFab teams are committed to innovation for educational purposes so that companies can provide their employees with disruptive, innovative learning offers in terms of form as well as substance.

Nicolas Dupain, President of France Immersive Learning, says, "The strength of this technological partnership lies in our expertise combined with that of a market leader such as Inetum. Together we will launch an efficient and complementary solution to address organisations' growing desire to use immersive

technologies for new training methods that will rekindle the pleasure of learning and transmitting knowledge."

"With this strategic partnership, Inetum is pursuing its ambition to innovate on new use cases," explains Jean-François Gaudy, Corporate Vice President and Chief Innovation & Digital Officer at Inetum. "Inetum's innovation teams work daily with those of Nexus to co-develop and propose an effective solution that will bring new educational methods."

Nexus at Learning Technologies France on 1 and 2 February with Inetum

Inetum will be at Learning Technologies France, a digital-learning event taking place on 1 and 2 February at Porte de Versailles, Paris. Throughout the two days, the IT services provider's Innovation team will present their offers:

- the *Intraverse* Virtual Reality platform for immersive learning on which Nexus will be based,
- the "Do you speak AI?" blended-learning device as well as the Max HR chatbot solution.

Several talks and live sessions with Inetum experts will also take place to discuss metaverse topics and get feedback.

To find out more, come and meet the Inetum experts at Learning Technologies France at stand **L80**, located between the London and Paris conference rooms.

About France Immersive Learning:

France Immersive Learning is the first French association dedicated to the uses of immersive technologies in the field of knowledge transmission and lifelong learning. Founded in 2018 by CNAM , UPEC, Orange Natixis, AGEFIPH and Métiers Challenge, today it has around 170 members that include solutions manufacturers, user organisations, and financial prescribers. Its goals are to bring together, lead and represent a French network of excellence in immersive technologies, promote and support our talents, and make public and private decision-makers aware of the challenges of job creation, value, and digital and cultural sovereignty that the development of these technologies bring about.

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Operating in more than 27 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of €2.2 billion.

For more information, contact:

Inetum Press Relations

press@inetum.com

Claudine Morel Le-Berre
VP Group Communications Director
Tel.: +33 (0)6 68 01 22 56

Marion Latapy
Group Communications Manager
Tel.: +33 (0)6 60 13 50 71

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inetum.com