

Press release

Saint-Ouen, France, 15 February 2024

Emmanuel Adrey, Communication Director for Inetum France.

Emmanuel Adrey, aged 44, joins Inetum, a leading provider of digital services and solutions. As Communication Director France, Emmanuel Adrey will be responsible for supporting the company's dynamic growth. Reporting to Claudine Morel Le Berre, Chief Communication Officer of the Inetum Group, Emmanuel Adrey will be a member of the France Executive Committee, reporting to Normann Hodara, CEO, Inetum France.

"Emmanuel, a new pillar of our communications team in France, has the mission of raising our profile, bolstering our attractiveness as an employer of choice, and bringing new energy to support our ambitions. With his expertise and commitment to excellence in communications, he is a valuable asset in helping us achieve our goals," says Claudine Morel Le Berre, Chief Communication Officer of the Inetum Group.

"As a leader in digital services and solutions, Inetum is constantly striving to imagine tailor-made support for companies and institutions as part of the ongoing digital transformations. I am therefore delighted to welcome Emmanuel, whose mission will enable us to put the brand's visibility to work for the company's business and growth strategy" explains Normann Hodara, CEO, Inetum France.



Emmanuel Adrey has been appointed Communication Director for Inetum France. In this capacity, he joins the France Executive Committee. Previously, Emmanuel Adrey worked in communications agencies (W&cie - a subsidiary of the HAVAS Group, then at WAT, an independent communications group) before joining Altarea Cogedim, a retail property and real estate developer, as Content and Digital Director for the Group from 2012 to 2019. In February 2019, he joined Bureau Veritas, leader in testing, inspection and certification, as Communication Director for France, a position he held for 5 years.

About Inetum

Inetum is a digital services and solutions company. Present in more than 27 countries, the Group has nearly 28,000 employees and generated revenues of EUR 2.4 billion in 2022. In a world where needs and uses are continuously being reinvented, the Inetum Group supports companies and governments in their digital transformation by offering them a unique combination of proximity, sectoral organisation, and innovative solutions. With its multi-specialist profile, Inetum aligns its organisation around 4 Global Business Lines: Inetum Consulting, Inetum Technologies, Inetum Solutions, and Inetum Software.

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