

## Press Release

Paris, January 21<sup>st</sup>, 2025

### **Fiamma Ferrero appointed SVP, Global Practice Manager SAP at Inetum Solutions.**

- **Inetum announces the appointment of Fiamma Ferrero as its new SVP, Global Practice Manager SAP at Inetum Solutions.**
- **Fiamma will be responsible for the global strategy and management of Inetum's SAP practice, and report directly to Hemant Lamba, CEO Inetum Solutions.**
- **Her experience as Services Director and member of the executive committee at SAP France will be essential to strengthen the company's practices and strategic partnerships with SAP, while supporting customers in their digital transformation.**

Prior to joining Inetum, Fiamma Ferrero held the position of Services Director and member of the **executive committee** at SAP France. There she supported numerous customers and partners in their transformation projects, while ensuring profitable growth for the division. Her experience at SAP enabled her to strengthen strategic relationships within SAP's ecosystem and to deploy innovative solutions for customers across different sectors.

An engineer with degrees from the Politecnico di Torino in Italy, the Technische Universität Darmstadt in Germany, and an Executive MBA from the Collège des Ingénieurs in France, Fiamma previously held management positions at T-Systems and Logica-CGI, where she was Sales Director, before moving on to the role of Chief Digital Officer at Econocom. She also founded INWIBE, a start-up specializing in digital innovation and transformation, reinforcing her expertise in managing complex digital projects and innovation.

In her new role at Inetum, Fiamma Ferrero will be responsible for strategy and global management of SAP practices. Inetum's SAP practice includes more than 2,700 consultants, architects, project managers, experts and sales representatives worldwide. Fiamma will lead these international teams in collaboration with Inetum's local general managers, to ensure the organic and external growth of the SAP business, its differentiating positioning within the ecosystem, and its operational competitiveness.

**Hemant Lamba, CEO of Inetum Solutions:** "Fiamma is a valuable addition to our management team. Her extensive experience in SAP solutions management and her visionary approach to digital transformation make her the ideal choice to lead our global SAP organization. We look forward to benefiting from her expertise to strengthen our leadership position in this area."

**Fiamma Ferrero:** "I'm delighted to join Inetum to support our customers and prospects in their transformational projects involving ERP, enterprise data and GenAI, so that they can take advantage of all the innovation offered by SAP solutions, particularly in the cloud. Inetum Solutions will thus become an essential partner in these types of projects."

With this appointment, Inetum continues to assert its determination to innovate and strengthen its position in the global digital services market, particularly in the SAP solutions sector.



### About Inetum

Inetum is a European leader in digital services. Inetum's team of 28,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.5 billion euros in 2023. For more information: [www.inetum.com](http://www.inetum.com)

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