

Press Release

Saint-Ouen, 14th of March 2025

Johann Romeyer joins Inetum France as Chief Sales Officer



- **Johann Romeyer will oversee the sales areas with all account management teams, the Sales Excellence team and Marketing.**
- **He brings 25 years' experience as a Business Leader in the new technologies sector.**
- **Johann Romeyer joins the French Management Committee.**

Inetum, European leader in digital services, announces the appointment of Johann Romeyer as Chief Sales Officer of Inetum France. Johann will oversee all Sales and Marketing teams in France.

Johann Romeyer, Chief Sales Officer, Inetum France: *"I am delighted to be joining Inetum at such a crucial time for the digital industry. Contributing to the group's growth and transformation, and steering its sales strategy in France, are exciting challenges. Inetum works a lot with large accounts, and increasingly with ETIs, whose expectations in terms of digital solutions are high and specific. It is up to us to offer them answers that are simple and quick to implement."*

Trained as an industrial engineer at the École des Mines de Saint-Etienne, Johann is also a graduate of INSEAD's Advanced Management program. With 25 years of experience as a Business Leader in new technologies, Johann Romeyer has dedicated his career to the digital transformation of industrial companies. Prior to joining Inetum, he worked at SAP France, where he developed the strategy for the company's cloud offering and managed sales activities in several industrial markets. Before that, Johann worked for Dassault Systèmes in Western Europe, where he oversaw the integration of Apriso. His career also includes stints at Capgemini France as Account Manager for the Aerospace & Defense sector, and at T-Systems in the automotive sector.

About Inetum

Inetum is a European leader in digital services. Inetum's team of 28,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.5 billion euros in 2023. For more information: www.inetum.com

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