



February 20 2018 | www.gfi.world

Gfi Informatique :
ROFF – SAP SOLUTIONS

Gfi Informatique Receives SAP® EMEA Partner Excellence Award 2018 for Customer Engagement

Award Presented at SAP Field Kick-Off Meeting 2018

Gfi Informatique today announced it is the recipient of an SAP® EMEA Partner Excellence Award 2018 for Customer Engagement. They were presented by SAP (NYSE: SAP) to the top-performing SAP partners in the EMEA region that have made outstanding contributions to driving SAP customers' digital transformation. Recipients of this year's awards have been – in partnership with SAP – helping customers adopt innovation easily, gain results rapidly, grow sustainably and run more simply with SAP solutions.

“Together with SAP, we decided two years ago to power our Omnichannel transformational offer on core retail features with S/4 HANA solutions”, said Pierre Gressier, Vice-President Retail and Services, Gfi Informatique. “This enables us to propose best-in-class processes to mid-range retailers facing digital disruption and generate first joint success with SAP in 2017, as Kidiliz Group in France”.

Selected from SAP's wide-ranging partner base, nominations for the SAP Partner Excellence Awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance. Awards were presented in a variety of categories, including overall sales, innovation, technology, services and solution-specific areas.

“The SAP Partner Excellence Awards exemplify the shared purpose, commitment and success that allow our partners, together with SAP, to deliver value to our customers on an ongoing basis,” said Rodolpho Cardenuto, President, Global Channels & General Business, SAP. *“To that end, I am pleased and honored to recognize and congratulate Gfi Informatique as the recipient of the SAP EMEA Partner Excellence Award 2018 for Customer Engagement. We look forward to continuing to work closely together with Gfi Informatique to realize even greater success in 2018.”*

“SAP is one of the key growth activities in our strategic plan to double our turnover to 2B€”, said Stéphane Raynaud, SAP Alliance Director, Gfi Informatique. *“After the acquisition of ROFF at the end of 2016, with SAP we have continued to develop different joint value propositions such as Retail, Industry 4.0, Agrobusiness and Cloud ERP. We also recently chose the SAP Cloud solution and platform to support our own internal transformation”.*

The SAP Field Kick-Off Meeting in Barcelona is an annual gathering of SAP executives, SAP field employees and partners. It is SAP’s largest yearly sales meeting, intended to gain and exchange information on SAP’s strategy, sales methodology, business growth opportunities and product innovations as well as drive success during the upcoming year.

At the event, the Gfi Group company, ROFF, did not only receive the award for Customer Engagement, the company was also distinguished with a Partner Excellence Award in the "Human Capital Management" category, recognizing its work and value, and confirming once again Gfi Informatique Group’s position as a top-performing SAP partner.

About Gfi Informatique

A leading European player in value-added IT services and software, Gfi Informatique occupies a differentiating strategic position between global operators and niche players. With its multi-specialist profile, the Group offers its clients a unique combination of proximity, sectorial organization and industrial quality solutions. With close to 15,000 employees, the Group generated a turnover of 1,132 million euros in 2017.

Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) - ISIN Code: FR0004038099.

For more information: www.gfi.world

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See <http://www.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

All other product and service names mentioned are the trademarks of their respective companies.

SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

For more information, contact:

Gfi Informatique

Marion LATAPY
Tel. : +33 1 44 04 54 10
marion.latapy@gfi.fr

HAVAS PARIS

Lucas HERAL
Tel.: +33 6 77 01 47 49
lucas.heral@havas.com

Gfi on social networks:



<http://www.facebook.com/gfiinformatique>



<http://www.twitter.com/gfiinformatique>



<http://www.linkedin.com/company/gfi-informatique>