

Press Release

Barcelona, February 28th 2022

Inetum presents its Telecoms & Innovation offers and solutions at MWC Barcelona 2022

Inetum will be present at the Mobile World Congress (MWC) in Barcelona from 28th February to 3rd March 2022, the world's most influential event for the connectivity industry. The event's theme for 2022, Connectivity Unleashed, explores the revolutionary technologies that will shape the mobile sector: Virtual Networks, Cloud, 5G, IoT, Fintech, Advancing AI ...

At the congress, the Group will present its services and digital solutions for Telecom, IoT and Innovation, in order to meet the expectations of an increasingly competitive market and address the development needs of companies that are looking beyond telecommunications.

Inetum supports telecom players in their digital transition

Thanks to its proven business expertise, Inetum's software solutions and industrial service centers enable the Group to accompany its clients from the definition of the strategy and the roadmap to the modernization of the application portfolio, including the implementation of Big Data and AI to meet the challenges faced by all operators.

With 4 centers of expertise and 2 near-shore service centers, Inetum has extensive experience in the telecommunications sector, which is one of its historical fields of action.

Inetum's international telecom teams will be present at the stand to discuss with attendees key topics related to the evolution of the telecom sector, such as 5G, AI, and CSP challenges.

On this occasion, the Group will unveil its solutions dedicated to the Telecom sector, affirming its expertise as a "digital enabler", by adapting the tangible support it offers to organizations of all sizes to exploit digital flow as a lever for positive growth:

- **IKE**, Inetum's new Customer Experience Management Solution, fully aligned with TMForum standards (Open APIs) and open architecture reference (ODA), dedicated to mobile and fixed operations, flexible and powerful including many Use Cases for everyone in each Telco organization.
- **SARGI** (RAIMS – Remote Support and Infra Management Solution), a highly reliable communication and integration solution designed to monitor and control IoT devices remotely.

- **Synergica**, a web application for Energy Management Systems. This platform allows any organization to easily manage its electricity, gas and water supplies for more efficient energy consumption.
- Inetum will also present solutions related to **portability** in coherence with regulators policies in different countries...

Innovation to meet business challenges

Inetum uses its technological knowledge to respond in an original way to its clients' challenges. The Innovation Center teams will also be present on the stand to demonstrate Artificial Intelligence applied to business.

These demonstrations will include the Group's **virtual reality solution** and Inetum's vision of the metaverse; **Computer Vision**, the Artificial Intelligence image analysis solution with a presentation of use cases in industry. On the stand, participants will also be able to meet **Pepper, the intelligent humanoid robot** that will be programmed with special content for the event.

All these demonstrations aim to illustrate the Group's innovative capabilities: to create effective solutions that will improve the response to tomorrow's needs. **Pierre Marin, Executive VP, Telecom, Media & Technology sector of Inetum** declares: "We are delighted to be present at MWC Barcelona to demonstrate our business expertise in the telecoms sector and our Innovation practice. For Inetum, the way to approach digital flow is to constantly question and challenge client needs in order to provide ever better adapted solutions." Pragmatic innovation is that which meets the needs of the company in its market.

Meet Inetum at MWC Barcelona:

- Fira Barcelona Gran Via - **Hall 1, stand F48**
- To schedule an appointment with one of our experts, contact TMT@inetum.com

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.

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