

Press release

Saint-Ouen, France, 12 April 2022

Inetum continues its Low-Code Tour through European cities in partnership with OutSystems

Following a successful launch at Brach in Paris and an event in Lille on 10 March, Inetum, European leader in digital services and solutions, is organising the next rounds of its Low-Code Tour in Madrid and Lyon. In the continuation of its partnership with OutSystems that started in Portugal in 2010, Inetum has accelerated in the past 2 years on a European scale, with a digital-native industrial approach based on Low Code.

Accelerating companies' value creation through Low Code

The digitalisation of companies requires the modernisation of their application base and the development of new products and services. This product-mode approach favours the rollout of agility at scale in companies and thus improves project success rates, optimises time to market to meet the challenges of automating production launches, reduces project times, and drastically reduces the total cost of ownership of application assets.

Such ambitious promises are the reality of Low Code, a development approach that has become a major focus for many of our clients. Low Code is also an effective response to technical debt management and the reskilling of both functional and technical resources. In this respect, Low Code meets the challenges of responsible digital development in companies. Leading analysts such as Gartner indicate that 65% of software engineering teams will be using Low-Code tools by 2024.

For several years now, Inetum has been working in partnership with OutSystems, market leader in low-code application development. Based on the implementation of digital factories, Inetum industrialises the design, maintenance and management of its clients' applications through the high-performance low-code application platform.

Inetum currently has 100 no-coders and low-coders on OutSystems and intends to double the size of the team by the end of 2022.

Inetum's Low-Code Tour in 2 European cities – Lyon and Madrid

Following a successful launch on 6 December in Paris followed by an event in Lille on 10 March this year, Inetum is organising the next rounds of its Low-Code Tour which will take place in Madrid and Lyon. This is an opportunity for Inetum to jointly celebrate the continuation of its partnership with OutSystems and to share their convictions and experiences.

These events are an opportunity to explore the potential of Low Code alongside our experts. Registration is required to attend:

- 15 June in Lyon
- Madrid: date to be announced

Register here: <https://forms.office.com/Pages/ResponsePage.aspx?id=tErLFLhiokWpROIIO7h-dIZ7xzx7HNPI8bUYxwz4FRUMDZMVTU5RzIRREZSMDM0MUVFRVJaTFhPSC4u>

About OutSystems:

OutSystems was founded in 2001 with the mission to give every organization the power to innovate through software. The OutSystems low-code application platform's high productivity, connected, and AI-assisted tools help developers rapidly build and deploy a full range of applications anywhere the organization requires. With over 525,000 community members, approximately 1,700 employees, more than 400 partners, and active customers in 87 countries and across 22 industries, OutSystems has achieved global scale while helping organizations change the way they develop applications. Visit us at www.outsystems.com or follow us on Twitter @OutSystems or LinkedIn at <https://www.linkedin.com/company/outsystems>.

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of €2.2 billion.

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