

PRESS RELEASE

Saint-Ouen-Sur-Seine, France, December 1st, 2023

Inetum strengthens its footprint in the United Kingdom&Ireland and becomes a global ServiceNow Elite partner through the acquisition of Unifii.

Inetum is acquiring Unifii, an independent Elite partner of ServiceNow in the United Kingdom&Ireland. This acquisition aims to strengthen the Group's presence in the United Kingdom&Ireland and become a leading European partner for ServiceNow.

With the acquisition of Unifii, Inetum becomes a leading European partner for ServiceNow with nearly 500 ServiceNow experts in Europe and more than 2000 certifications. Inetum offers a full set of services and business transformation solutions on the ServiceNow platform with operational skills covering a wide geographic scope from the United Kingdom&Ireland to Eastern Europe, Spain, Portugal, France, Belgium, Switzerland, and Luxembourg. This strategic European footprint positions Inetum as a top player in Europe, leveraging offshore capabilities in India.

Unifii, the largest independent Elite partner of leading digital workflow company, ServiceNow, is recognized for its unparalleled expertise in supporting clients through their digital transformation journey. Unifii has a recognized customer ecosystem in multiple sectors, including finance, technology, and the public sector. Its team of certified experts and experienced consultants brings undeniable value to its clients' national and international projects.

With this acquisition, Inetum becomes the European partner of choice for ServiceNow. ServiceNow's expansive partner ecosystem and partner program are critical in supporting the \$220 billion market opportunity for the Now Platform. The newly designed ServiceNow Partner Program recognizes and rewards partners for their varied expertise and experience to drive opportunities, open new markets, and helps customers in their digital transformation efforts.

This acquisition is a major step in Inetum's growth strategy, **Jacques Pommeraud, Chairman & CEO of the Inetum group** states: *"We are delighted to acquire Unifii, which is fully in line with Inetum's strategy to become the #1 ServiceNow partner in Europe and to meet the growing needs of our clients."*

Mike Glock and Stephen Mamelok, Managing Directors of Unifii, comment: *" We are thrilled to join Inetum to contribute to the growth of a top European partner of ServiceNow and provide our employees the best possible career opportunities. With our success in the UK&I, we are confident that our team of highly skilled and experienced consultants, combined with the strength of the Inetum group, will deliver even more innovative and high-performing solutions for our clients."*

Alanzo Blackstock, Senior Director, Alliances & Channels, UK&I at ServiceNow added: *"Unifii's reputation to deliver unparalleled solutions and services for customers as an Elite ServiceNow Partner is well known in the UK&I. Partners are foundational to ServiceNow's scale strategy, to both unlock the incredible growth opportunity on the ServiceNow platform and deliver amazing business outcomes for our customers with our platform for digital business. Inetum's acquisition is a testament to the strength of our partner ecosystem and their continued growth as a leading partner in Europe."*

About Inetum:

Inetum is a digital services and solutions company. With a presence in more than 27 countries, the Group has nearly 28,000 employees and generated a revenue of 2.4 billion euros in 2022. In a context where needs and uses are constantly being reinvented, the Inetum Group supports companies and governments in their digital transformation by offering them a unique combination of proximity, sector-specific organization, and innovative solutions. With its multi-specialist profile, Inetum aligns its organization around 4 Global Business Lines: Inetum Consulting, Inetum Technologies, Inetum Solutions, and Inetum Software.

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