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Gfi Informatique: Public Sector / Smart Cities

Gfi Informatique presents its "Smart Cities by Gfi" offer at SCEWC 2018 (Smart Cities Expo World Congress 2018)

Gfi Informatique will present its "Smart Cities by Gfi" offer at SCEWC 2018 in Barcelona, a unique offer both in terms of its approach and the solutions it provides. For its eighth year, "Smart Cities Expo World Congress" is exploring the theme "Cities to Live In". The international event will focus on an objective shared by all major stakeholders in the sector – that of creating effective solutions to improve our cities and build the smart cities of tomorrow.

At the congress, Gfi Informatique Group will introduce its offer for smart cities, which is founded on a collaborative development approach with its customers and foreign subsidiaries. Gfi Informatique France, Spain and Portugal will all be present on the same stand to talk about their "Smart Cities by Gfi" offer. It is made up of five elements, including e-administration and community relations, mobility and public transport, water, energy and digital modelling of local infrastructures.

The French, Spanish and Portuguese projects will also be presented to the participants of the Congress during a conference that will take place on 14 November in the French Pavilion. In his speech, Lionel Bry, Global Practice Director Smart Cities at Gfi Informatique, will explain the innovative digital solutions offered by the Group to reduce the distance between local authorities and their communities. *"Digital tools allow us to invent new functions for cities, not only for those who live there, but also the regional operators, elected officials, and social and economic agents in the area. Data shared within a building, a district, a town or a region will improve transparency, coordination, efficiency and anticipation, leading to more*

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streamlined cooperation between the public and private sectors" said Lionel Bry. For those involved in the smart city, the challenge is to measure the economic, environmental and social impact of technological and organisational innovation projects so as to demonstrate the overall value created.

As a major player in IT services and software in Europe, Gfi Informatique helps its clients to rise to the challenge of digital transformation through a differentiated and customised approach, guiding them every step of the way. The solutions provided by Gfi Informatique Group help its clients enter into a strategy of continuous innovation that enables them to anticipate emerging needs and habits of their users.

About Gfi Informatique

Gfi Informatique is a major player in value-added IT services and software in Europe, and through its differentiated approach occupies a strategic position between global firms and niche entities. With its multi-specialist profile, the Group serves its customers with a unique combination of proximity, sector-based organization and industrial-quality solutions. The Group, with almost 18 000 employees, generated revenue of 1 132 million euros in 2017.

Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) – ISIN code: FR0004038099.

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