

Media Alert

Paris, France, October 2nd, 2024

Inetum present to the "ServiceNow World Forums 2024" in London, Paris, Munich and Rotterdam

Inetum, a leading global digital services company, ServiceNow Elite Partner, and one of the few GenAI Certified Partners, announces its Gold and Platinum sponsorship of four upcoming ServiceNow World Forums.

Join Inetum at the ServiceNow World Forums to learn more about how their teams can help your business create digital impact.

- **Gold sponsor - October 2nd, London, United Kingdom**
- **Gold sponsor - October 23rd, Munich, Germany**
- **Gold sponsor - November 12th, Paris, France**
- **Platinum sponsor - November 20th, Rotterdam, The Netherlands**

The ServiceNow World Forums present a unique opportunity to discover how ServiceNow is putting AI to work for people - today. Participants will have the opportunity to attend practical demonstrations and immersive experiences, allowing them to discover how ServiceNow and its partners are harnessing the power of AI to transform businesses across the globe.

Inetum presents its track record of leading large-scale transformations, optimizing and streamlining workflows on the ServiceNow platform for leading companies in the Financial Services, Technology, Media and Telecommunications, Service Providers, Manufacturing, Retail, and Energy & Utilities sectors.

Inetum boasts more than 400 certified consultants holding over 800 certifications in Technology and Operations Excellence, Customer Experience, Employee Experience, and Creator Workflows, and plans to surpass 1,500 consultants over the next four years, primarily in Europe and supported by India and Latin America. This growth is supported by the development of Centers of Excellence, which play a crucial role in maintaining and scaling the global ServiceNow platform, ensuring that clients receive consistent, high-quality support and solutions tailored to their unique requirements.

About Inetum

Inetum is a European leader in digital services. The team of 28,000 consultants and experts at Inetum strives every day to make a digital impact on businesses, public sector entities, and society. Inetum's solutions aim to contribute to the performance and innovation of its clients, as well as to the general interest. Present in 19 countries with a dense network of centers, Inetum collaborates with the main software manufacturers to face the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and expansion, Inetum generated a turnover of 2.5 billion euros in 2023. For more information, visit www.inetum.com

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