

Press Release

London, February 18th, 2025

Inetum Ignites UK&I Markets with its SAP Global Practice Expansion

- **Inetum's SAP Global Practice officially extends to the UK&I markets.**
- **Inetum UK&I becomes an SAP PE SELL Partner, offering a customer-centric approach and innovative SAP solutions.**
- **UK&I businesses gain access to Inetum's proven SAP expertise, a blend of local, nearshore, and offshore consulting capabilities, and a competitive, cost-effective service model.**

With a proven track record of success across EMEA, Inetum brings its expertise, innovation, and customer-centric approach to the UK and Ireland (UK&I) markets, earning recognition as a Top 3 S/4HANA Public Cloud Partner and a Top 4 SAP Cloud Partner in the region.

What does this mean for UK&I businesses?

- Access to Inetum's proven SAP expertise across GROW, RISE, and AI programs
- A powerful blend of local, nearshore, and offshore consulting capabilities
- A highly competitive and cost-effective service model
- A trusted SAP partner with a track record of delivering transformation at scale

The UK&I markets are home to some of the world's most technology-driven companies, always at the forefront of innovation and digital transformation. Inetum contributes to this dynamic ecosystem by delivering cutting-edge SAP solutions that have already brought remarkable success to its customers across Europe.

Kathy Quashie, CEO of Inetum UK&I and Growing Markets: "We are delighted to extend our relationship with SAP in the UK and Ireland. This partnership allows us to continue delivering transformative change and digital impact, reinforcing our commitment to our clients. In these regions, businesses are focused on innovative solutions, HR/Finance transformation, and data management, which are vital to their growth. This collaboration also enables us to leverage our nearshore and offshore capabilities. With the UK being one of the largest AI markets globally, our work with SAP offers a significant opportunity to support clients on their digital journey and Agentic AI readiness."

Natalia Blanco, SAP Global Partner Manager at SAP: "We are delighted with this successful global partnership, which will strengthen Inetum's presence across Europe, the Middle East, and Latin America, furthering our shared growth and success in key markets and industries. Inetum is always one step ahead in helping its customers accelerate the adoption of SAP's industry best practices, crafted through collaboration to ensure the best fit in the market. That is why we're proud to have Inetum as an SAP PE SELL partner in the UK and Ireland."

Fiamma Ferrero, SVP, Global Practice Manager SAP at Inetum Solutions: "Our UK&I markets partnership highlights our team's dedication to delivering innovative, high value-added solutions and helps the customers achieve their business goals. We are poised to support our customers and prospects in their transformational projects involving ERP, enterprise data, and GenAI, allowing them to leverage the full spectrum of SAP innovations, particularly in the cloud. Additionally, this partnership strengthens our strategic relationships within SAP's ecosystem and enables us to deploy innovative solutions for customers

across different sectors. Inetum Solutions is thus positioned as an essential partner in these digital transformation projects.”

Leading the Way in SAP Digital Transformation

Inetum's commitment to excellence in SAP solutions was recently recognized with two prestigious awards at the **SAP EMEA Partner Excellence Awards 2025 for Cloud Delivery and Human Capital Management**. These awards underline Inetum's high performance in strategic areas and its commitment to delivering first-class services to its customers.

Looking ahead, Inetum has set itself the ambitious target of increasing its global SAP business by over 50% by 2027, and can count on its workforce exceeding 2,700 SAP consultants globally, with more than 400 certified consultants and over 800 certifications.

About Inetum

Inetum is a European leader in digital services. The team of 28,000 consultants and experts at Inetum strives every day to make a digital impact on businesses, public sector entities, and society. Inetum's solutions aim to contribute to the performance and innovation of its clients, as well as to the general interest. Present in 19 countries with a dense network of centers, Inetum collaborates with the main software manufacturers to face the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and expansion, Inetum generated a turnover of 2.5 billion euros in 2023. For more information, visit www.inetum.com

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