

## Press release

Angers, France, 10 November 2021

### **éolane relies on Inetum's expertise to step up its digitalisation programme**

**As part of its Alizé plan, éolane has decided to converge all its entities under SAP to harmonise its services and bring more flexibility to its production capacities, which will further increase the competitiveness and quality of its services to customers.**

This digitalisation programme illustrates the éolane group's ongoing focus on innovation with the aim to strive for industrial excellence in the form of an Industry 4.0 approach that will enable them to provide customers with fast, personalised and streamlined response.

éolane decided to entrust this key programme to Inetum in the scope of a full application-outsourcing contract – they will thus be able to rely on the strength and expertise that the French group has been deploying for nearly 30 years already.

Inetum, a leading provider of digital services and solutions, has the necessary cutting-edge knowledge of industry, SAP expertise, and change-management capacities to support éolane on its road towards Industry 4.0.

Says éolane CEO Henri Juin: "This digitalisation project matured within the group, and we expect considerable gains in terms of reliability, productivity and quality of customer service. The approach that we've developed together with Inetum over the past 6 months is both ambitious and reassuring."

According to Normann Hodara, Head of Inetum in France: "Providing mid-cap companies with leverage for their transformation is one of our strategic priorities. This is a perfect example of what we offer – first-rate industrial expertise and capacities combined with agility and proximity that are the very essence of our DNA."

#### **About éolane:**

*As a leading French EMS (Electronic Manufacturer Services) provider, éolane designs advanced electronic PCBA produced in small, medium and large series for 8 cutting-edge markets – Defence, Industry, Telecom, Railway, Automotive, Medical, Energy, and Aeronautics.*

*Closely in touch with the challenges of big names in French and international industry as well as numerous regional mid-caps and start-ups, éolane combines technological excellence, innovative strength and industrial capacity to offer bespoke solutions. The éolane teams have a vast array of expertise and certifications enabling them to support customers throughout their product lifecycle, from design to managing the obsolescence of electronic assemblies.*

*Its presence on 3 continents and in 3 hubs allows éolane to blend proximity, expertise and competitiveness. With over 40 years' experience and an ongoing desire to innovate, it has become the premier platform for industrial services.*

*With 2,400 employees worldwide, éolane is a global group "made in France", with exceptional know-how and teams committed to serve all its customers. In 2020, the group generated a turnover of €290 million.*

*As part of its continuous innovation process and to guarantee industrial and technological excellence at all times, éolane at the start of 2021 embarked on a major transformation of its activities towards Industry 4.0 with its strategic plan Alizé, which enables it to provide a fast, personalised and streamlined response to all its customers.*

### **About Inetum, Positive digital flow:**

*Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.*

### **For more information, contact:**

#### **Inetum Press Relations**

[press@inetum.com](mailto:press@inetum.com)

Claudine Morel Le-Berre  
VP Group Communications Director  
Tel.: +33 (0)6 68 01 22 56

Marion Latapy  
Group Communications Manager  
Tel.: +33 (0)6 60 13 50 71

### **Find Inetum on social media:**

[Facebook](#) / [Twitter](#) / [LinkedIn](#) / [YouTube](#) / [Instagram](#)

[inetum.com](http://inetum.com)