

## Press Release

Saint-Ouen, France & Sofia, Bulgaria, 14 June 2022

### **Inetum announces the strategic acquisition of Do IT Wise, a ServiceNow Elite Partner**

**Inetum, a leader in digital services and solutions, today announces the acquisition of the company Do IT Wise. Do IT Wise is one of the largest independent ServiceNow Elite Partners in Europe and an award-winning consultancy company specializing in offering strategic advice, consulting, implementation, training and support on the ServiceNow platform.**

Inetum addresses its clients' needs by offering them quality support in information-system management. This significant acquisition contributes to Inetum's growth plan as it will enable the Group to strengthen its leadership of the ServiceNow offering in all markets where the Group operates.

The combination of Inetum and Do IT Wise offerings and expertise will create a new global leader in the fields of Enterprise Service Management and Digitalization, benefiting from the numerous synergies related to the exploitation of Do IT Wise's end-to-end ServiceNow capabilities at Group level, and from the development of new expertise on ServiceNow (e.g. Low code/App Engine).

#### **Do IT Wise, an independent ServiceNow Elite Partner in Europe**

Do IT Wise has established itself as a leading partner of the ServiceNow offering in Europe, with prestigious clients particularly in DACH (Germany, Austria, Switzerland), Benelux, UK and Nordic regions. ServiceNow is a cloud-based workflow automation platform that enables companies to improve their operational efficiency by streamlining and automating routine work tasks. ServiceNow is a leading solution for improving business productivity through no-code application development.

Do IT Wise has a local and international client base around a portfolio of high value-added solutions and an efficient delivery platform.

#### **Inetum consolidates its strategic position and offer in Europe**

Inetum group Chairman & CEO Vincent Rouaix says, "With this acquisition, Inetum expands its capabilities to support the ServiceNow platform by offering its clients enhanced expertise and proven operational capacity. As part of our strategic plan UPSCALE25, Inetum is furthermore strengthening its long-term partnership with ServiceNow to become a global leader by extending the reach of the practice to all 26 countries where our Group operates. At the same time, the Group is opening a new efficient and competitive delivery platform in Bulgaria that will further accelerate the development of its delivery platform on cutting-edge expertise."

According to Do IT Wise CEO Idan Harel, "Do IT Wise has been the strongest ServiceNow independent partner based out of East Europe, leading transformational projects for its clients on top of the ServiceNow

platform. In joining Inetum we see an amazing opportunity to expand our client base and offerings among the Group's clients, and to double our growth in less than 3 years."

Marin Marinov, Do IT Wise Chief Sales & Services Officer added, "Do IT Wise culture is all about delivering exceptional value and positive impact to our clients, partners, teams, and society in general. I am absolutely thrilled that we are joining an organization, which shares the same values and vision. The synergies across our portfolio, expertise and market presence are significant and position us to deliver even greater positive impact to all our stakeholders."



#### **About Do IT Wise:**

*Based in Bulgaria, Do IT Wise is a ServiceNow Elite Partner, empowering companies on their digital transformation journey by offering strategic advisory, implementation, integration and operations services on top of ServiceNow across ITOM, ITSM, ITBM, CSM, GRC/IRM, SecOps, HR and Intelligent Applications offerings. The company has a proven track record of successful projects across all industry verticals, with a particular focus on Telecom & Service Providers, Banking and Financial Services, Transportation and Manufacturing.*

#### **About Inetum, Positive digital flow:**

*Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 27 countries, the Group has nearly 27,000 employees and in 2021 generated revenues of €2.2 billion.*

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