

Media Alert

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Inetum acquires Proceed, experts in ServiceNow consulting and platform integration

Inetum, European leader in digital services and solutions, is reinforcing its operational capabilities with the acquisition of Proceed in France, a company that specializes in consulting and integration of the ServiceNow platform. This acquisition is part of Inetum's strategy to offer the very best in business transformation services and solutions to its clients.

Founded in 2020, Proceed specializes in the integration of the ServiceNow platform for which it has a renowned expertise in ITSM, CSM, and HR modules, combined with a positioning in key accounts and the public sector.

Proceed provides its customers with advice and expertise in the integration and upgrading of the platform to automate, modernize and simplify business and IT processes. Its team of certified experts and experienced consultants brings undeniable value to its customers' local and international projects.

By integrating Proceed, Inetum is reinforcing its leadership in Europe and its capabilities in ServiceNow, the world leader in IT service management solutions, to meet the growing needs of its clients in terms of digitalization. This development of capabilities and expertise already started with Inetum's acquisition in 2022 of DO IT WISE, an award-winning consulting firm and one of the largest Elite ServiceNow partners in Europe.

"We are delighted to welcome Proceed's teams to our group of ServiceNow experts. This integration will enable us further to develop and reinforce our expertise in a high value-added segment on strategic business verticals and modules," says Normann Hodara, CEO, France at Inetum.

About Inetum:

Inetum is a digital services and solutions company. With a presence in more than 27 countries, the Group has nearly 27,000 employees and generated a revenue of 2.4 billion euros in 2022. In a context where needs and uses are constantly being reinvented, the Inetum Group supports companies and governments in their digital transformation by offering them a unique combination of proximity, sector-specific organization and innovative solutions. With its multi-specialist profile, Inetum aligns its organization around 4 Global Business Lines: Inetum Consulting, Inetum Technologies, Inetum Solutions, and Inetum Software.

For more information, contact:

Inetum Press Relations

press@inetum.com

Claudine Morel Le-Berre
Chief Communication Officer
Tel.: +33 (0)6 68 01 22 56

Marion Latapy
Group Communications Manager
Tel.: +33 (0)6 60 13 50 71

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