



Saint-Ouen-sur-Seine, October 15th, 2024

Inetum strengthens its Executive Leadership Team with the appointment of Hemant Lamba

Inetum, a European leader in digital services, announces the appointment of Hemant Lamba as CEO of Inetum Solutions and member of the Group Executive Committee, effective October 2024. Reporting directly to Jacques Pommeraud, Chairman & CEO of Inetum, Hemant Lamba's appointment marks a significant milestone for Inetum's growth and international expansion strategy.

Hemant Lamba's roadmap: Enhancing Inetum's value proposition and spearheading robust organic and external growth

Hemant Lamba, former EVP of Infosys and Managing Director of Accenture Technology, will oversee all activities at Inetum Solutions, with the aim of helping clients improve their competitiveness through digital transformation. Inetum Solutions boasts a workforce of 7,000 employees with operational capabilities in proximity centers and offshore centers of excellence, in Europe, Latin America, North Africa, and India. Leveraging his experience with blue-chip clients, he will play a crucial role in securing major IT deals.

Hemant's proven track record of leadership roles and 30 years of experience position him to elevate Inetum's strategic partnerships with four key editors (SAP, Salesforce, Microsoft and ServiceNow) fostering enhanced collaboration and synergies. He will be focused on solidifying Inetum's positioning as the preferred digital provider, especially in the realm of GenAI deployments.

Furthermore, Hemant will support Inetum's ambitious strategy of organic and external growth, exemplified by the recent acquisitions of 7 companies, including the latest addition of Nubika in Spain, a certified Salesforce Summit partner.

With this leadership appointment, Inetum is set to accelerate international expansion in key markets and consolidate its leading position in Europe, capitalizing on Lamba's expertise gained in the UK, Europe and India.

Hemant Lamba, CEO of Inetum Solutions: "Joining Inetum at this pivotal moment for the digital industry is a great opportunity. I am excited to lead the division and work with our talented teams to drive innovation and deliver exceptional value to our clients. With our customer-centric approach and forward-thinking mindset, we are well-positioned to not only meet but exceed the evolving needs of our clients and help them achieve their digital transformation goals."

According to Jacques Pommeraud, CEO & Chairman of Inetum: "Hemant is a major asset for Inetum. He is known for his determination, expertise in offshoring, managing large deals, and commitment to excellence. Hemant will bring valuable contributions to the Group and Inetum Solutions in particular. Ultimately, he will ensure our clients see digital impact, but easier and faster."

An international background and a passionate personality committed to driving digital innovation forward

Holder of a bachelor's in computer science and engineering from the prestigious Indian Institute of Technology, Delhi, and an MBA from the University of Delhi, Hemant Lamba also completed the Global Leadership Program at the Stanford Graduate School of Business. With over two decades of international experience, he grew up in Africa, began his career in Asia, and has been residing in the UK for over twenty years.

inetum."

Hemant Lamba started his career in Asia at ANZ Bank. He then led financial services sales at IBM in the UK and was appointed Vice President Banking and Financial Services at Cognizant in 2012. He was subsequently Managing Director, Head of UK Financial Services at Accenture Technology. In 2017, Hemant joined Infosys where he was the EVP of Strategic Sales. He secured major contracts totaling over \$80 billion during his tenure there, significantly strengthening the company's performance in Europe.

About Inetum

Inetum is a European leader in digital services. Inetum's team of 28,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.5 billion euros in 2023. For further information, please visit www.inetum.com

For more information: Inetum Press Relations press@inetum.com inetum@publicisconsultants.com

Claudine Morel Le Berre Group Chief Communication Officer claudine.le-berre@inetum.com

Inetum on social media: <u>Facebook / X (Twitter)</u> / <u>LinkedIn / YouTube</u> / <u>Instagram</u>