



04 December 2018 | www.gfi.world

Gfi Informatique:
Gfi Informatique Africa Appointments

Appointment of Soula KARKRI BELKEZIZ and Imad HADDOUR.

As part of the commercial and operational reorganization of the Gfi Informatique Group in Africa, the Group has announced the appointment of Ms. Saloua Karkri Belkeziz as President of Gfi Africa and Mr. Imad Haddour to the General Management of Gfi Informatique activities in Morocco.

Gfi Informatique arrived on the African market several years ago and now wishes to accelerate its activities on the continent. With offices in Morocco, Tunisia, Côte d'Ivoire and Senegal, its various activities in Africa are a strategic focus of the Group's international development.

Ms. Saloua Karkri Belkeziz, who is the current President of the APEBI (the Federation of Information Technologies and Off-Shoring) and was previously a deputy of the USFP (Socialist Union of Popular Forces) in the Moroccan House of Representatives, will take up the presidency of Gfi Africa from 1st January 2019. Having worked for more than 30 years in the digital services market in the Maghreb and on the African continent, she will now have the task of defining the corporate communication strategy of the IT services company. She will also lobby major decision-makers while providing commercial support for big deals in Africa.



The founder of Value Pass, a company specializing in the integration, distribution and maintenance of SAP solutions, **Mr. Imad Haddour** will take up the management of the SAP-ROFF branch on the African continent as well as the executive management of Gfi Morocco. He will remain co-director of the SAP integrator throughout Africa, alongside Stéphane Henry, the current Associate Director of Value Pass.

With these two appointments "Gfi is now structured to accelerate its growth on all African markets. With more than 30 years of experience in the sector, Saloua Karkri will assume the presidency of Gfi Africa and I am sure that she will convey the group's message to the top local decision-makers, with talent. At the head of Gfi Morocco Imad Haddour will lead the implementation of the strategy in Morocco. I am convinced that they are the best representatives of Gfi to help the group expand its footprint on an African continent that is now massively driven by the digital economy", stated Vincent Rouaix, CEO of Gfi Informatique.

About Gfi Africa

Gfi Informatique provides its services to more than 350 private and public-sector clients and operators in 17 countries in the Maghreb and sub-Saharan Africa, with more than 700 local employees. The group's ambition is to double its revenue by 2020 to €50 million in the region, in line with the objectives of the Boost2020 program. To reflect this ambition, Gfi has multiplied its acquisitions: Somafor in Côte d'Ivoire in 2015, Cynapsys in Tunisia and Value Pass in Morocco in 2018. The group has also set up a reinforced business development plan targeting major private sector accounts, with on the one hand, backers and government organizations, and on the other hand, a catalog of offers produced in Africa that draws on the specific skills of the group's various subsidiaries in software integration, application engineering, expertise and consulting.

About Gfi Informatique

Gfi Informatique is a major player in value-added IT services and software in Europe, and through its differentiated approach occupies a strategic position between global firms and niche entities. With its multi-specialist profile, the Group serves its customers with a unique combination of proximity, sector-based organization and industrial-quality solutions. The Group, with almost 18 000 employees, generated revenue of **€1 132 million in 2017**.

Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) – ISIN code: FR0004038099.

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