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Cloud & security: onmisbare pijlers voor een duurzame en veilige toekomst

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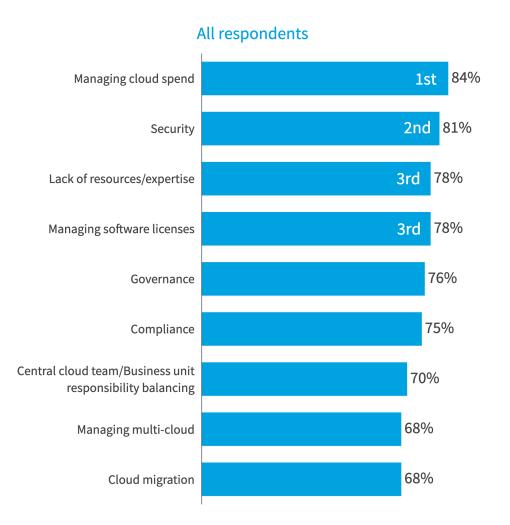


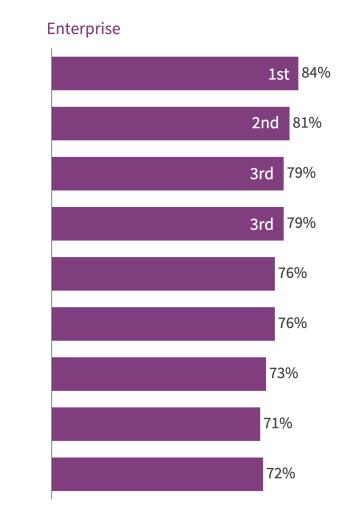
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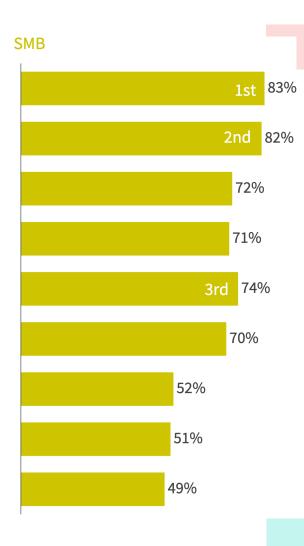
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Top Concerns in the cloud





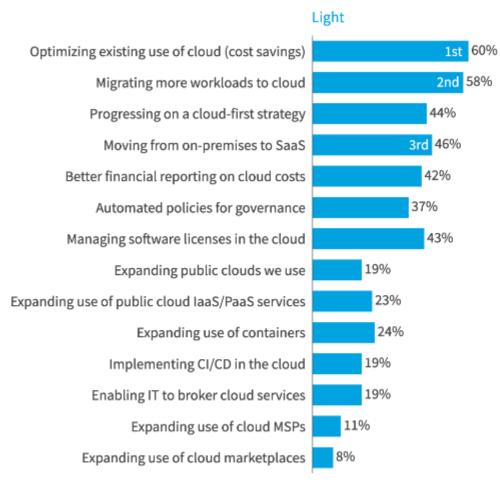


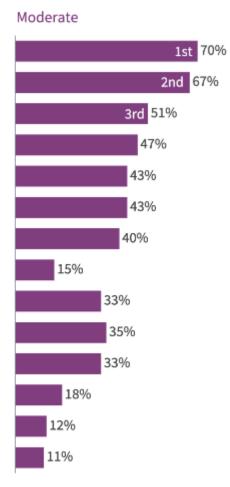
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N=753 Source: Flexera 2024 State of the Cloud Report (Figure 8)

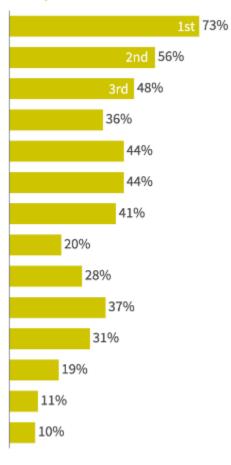
flexera

Top Initiatives FinOps, Migrate & modernise, Cloud First & Business platforms in the cloud





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N=753 Source: Flexera 2024 State of the Cloud Report (Figure 23)

Technologies affecting the cyber attack surface

Generative Al			679	%
Cloud technology (either multi-cloud or single)				
Connected products		58	%	
Operational technology (OT)		54%		
Quantum computing	42%			

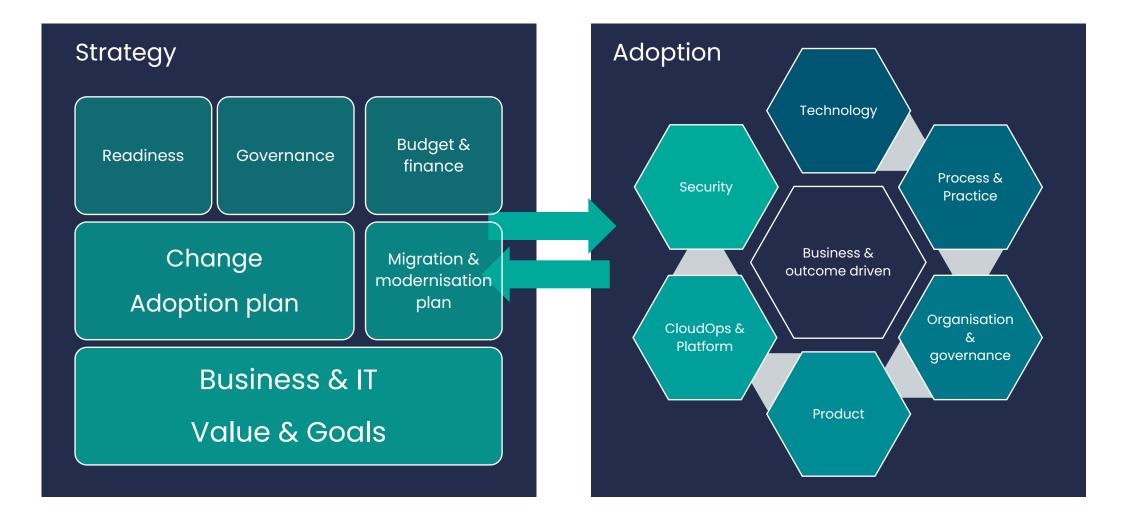
*Showing combined percentage who selected 'increase significantly' or 'increase slightly' Q4. To what extent have the following technologies affected the cyber attack surface in your IT environment over the last 12 months? Base: Security leaders= 1762 Source: PwC 2025 Global Digital Trust Insights

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Top 10 cloud security threats and risks



Cloud transformation = strategy + adoption



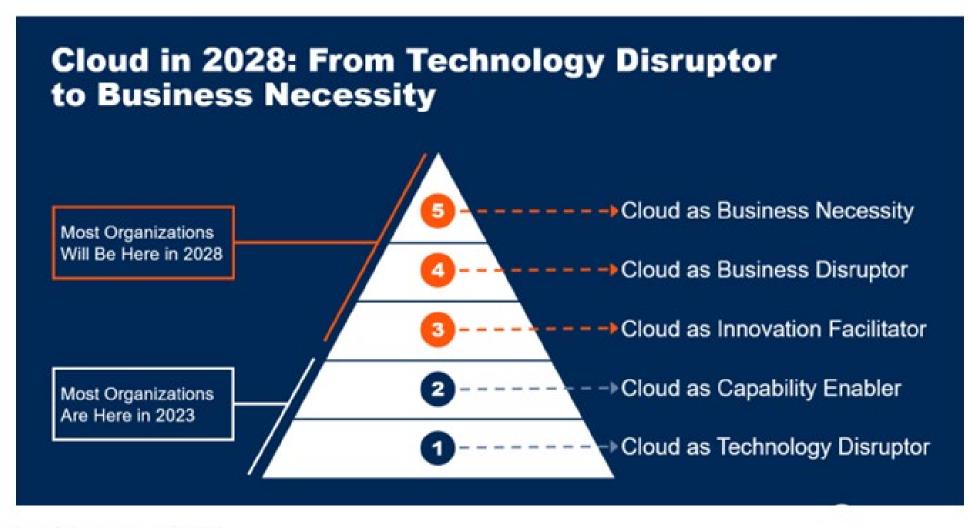
You need an integrated way of working Digitization & Digital services implies change

Current Situation

Streams	No Process	Waterfall	Agile	Cloud Native	Next
Culture	Individualist	Predictive	Iterative	Collaborative	Experimental
Product/ Service Design	Process driven	Feature-driven	Practice driven	Value stream driven	Data driven, Strategic
Way of Working	Random	Waterfall	Scrum/Kanban	DevOps	Distributed, Self-organized
Release Model	Major version release	Yearly/Quarterly	Monthly	Continuous Integration Continuous Delivery	Continuous Deployment
Team	No organization, Single contributor	Hierarchical	Product line Organization	DevOps/SRE	Swarming & Autonomous teams
Architecture	Emerging	Monolithic	N-tier	Microservices & API's	Functions
Infrastructure	Physical datacenter	Virtual Machines	Hybrid Cloud	Cloud-first & Containers	Serverless
Support Model	Operational Responsable	Tier Based	CloudOps	Self-Service & Self Help	Self-Healing
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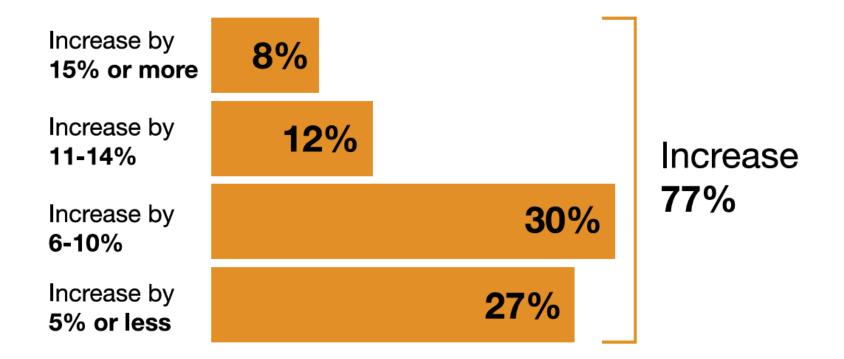
Goal

Why do customers go to the cloud?



Source: Gartner (November 2023)

Cybersecurity budget change in 2025



Q7. How will your organisation's cyber budget change in 2025? Base: All respondents= 4042 Source: PwC 2025 Global Digital Trust Insights

Cybersecurity budget change in 2025

Cyber investment priorities for **business leaders**

(showing % ranked 1-3)

Data protection / data trust

48%

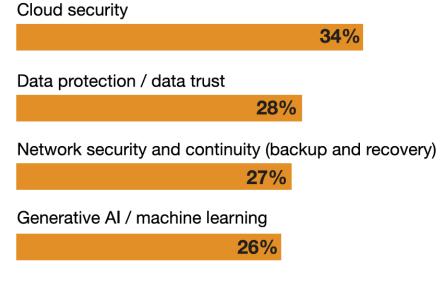
Modernisation of technology, including cyber infrastructure

Ongoing security training

43%

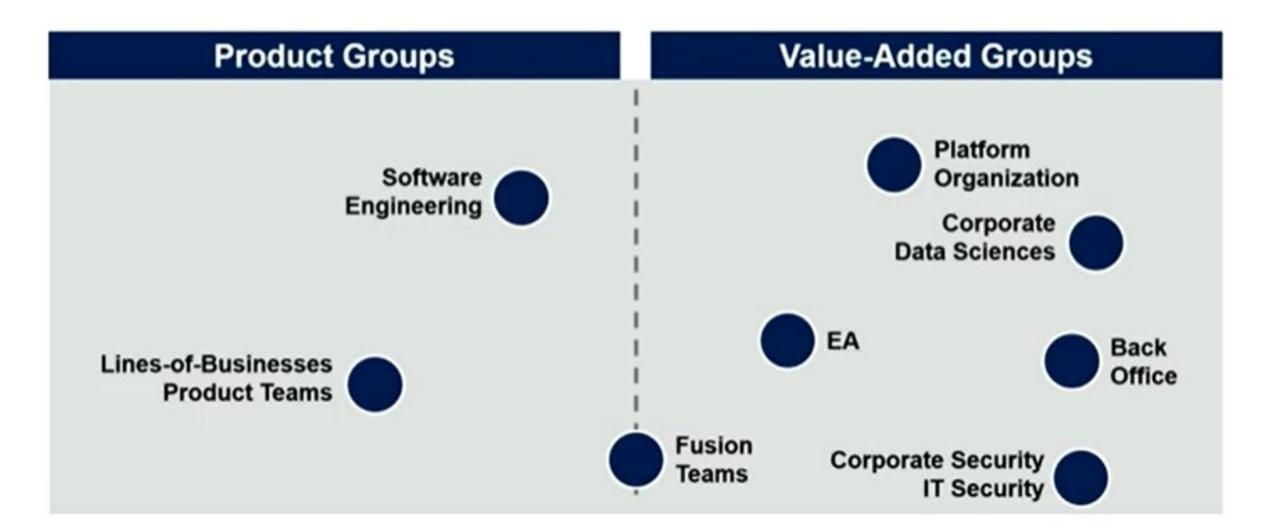
34%

(showing % ranked 1-3)



Cyber investment priorities for tech leaders

IT Organization in 2027



Enterprises Embark on Their Own Cloud Journeys

3

- Not all cloud journeys are same — but there are similarities.
- A business-driven strategy coupled with a pragmatic adoption/migration plan is critical.

Representative Journeys:

- Business Transformation
- Cloud Innovation
- Cloud-Native
- Replacement



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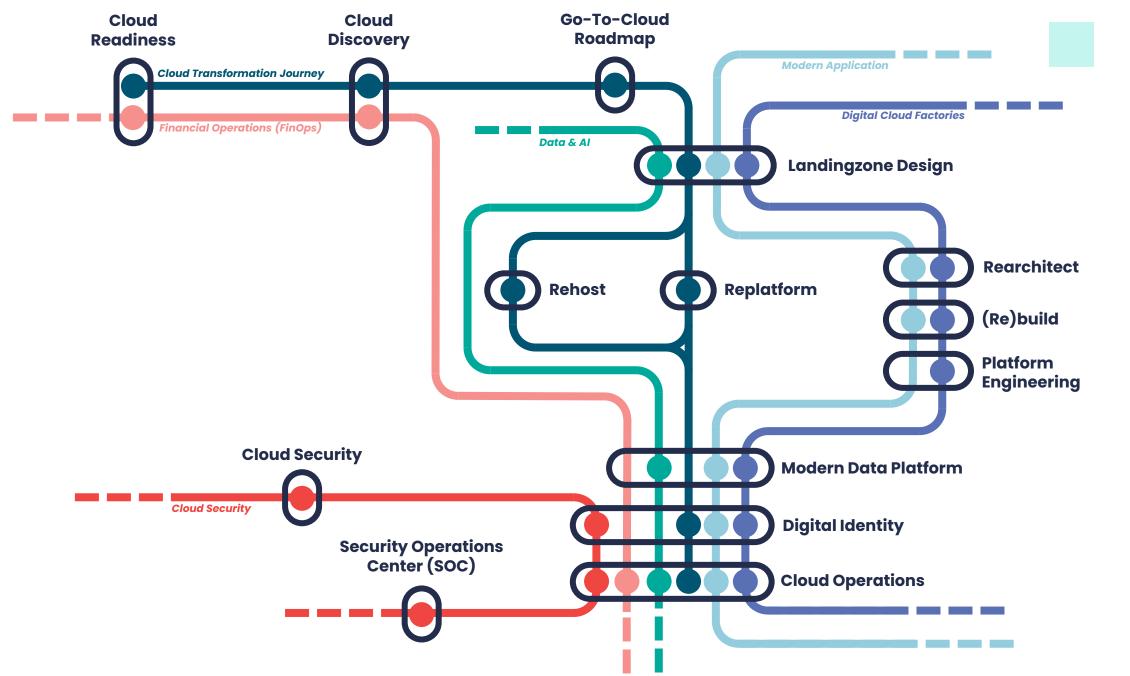
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Cybersecurity as a competitive advantage



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Cybersecurity isn't just about protecting data; it's about protecting your brand. In today's competitive landscape, trust is paramount. Enhance your security measures to position your organization as a leader in data integrity and reliability.



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