

# Cloud & security: onmisbare pijlers voor een duurzame en veilige toekomst



# Koen Tamsyn



**Business Unit Lead Cybersecurity |  
CISSP**



Koen.tamsyn@inetum-realdolmen.world

+32 2 801 53 97

# Stefan Smeets



**Business Unit Lead  
Cloud First Application Modernization**

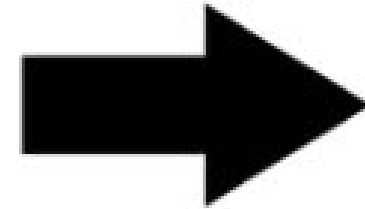


Stefan.smeets@inetum-realdolmen.world

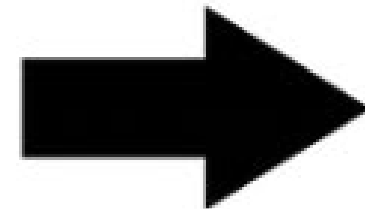
+32 2 801 48 90



**CHALLENGE**

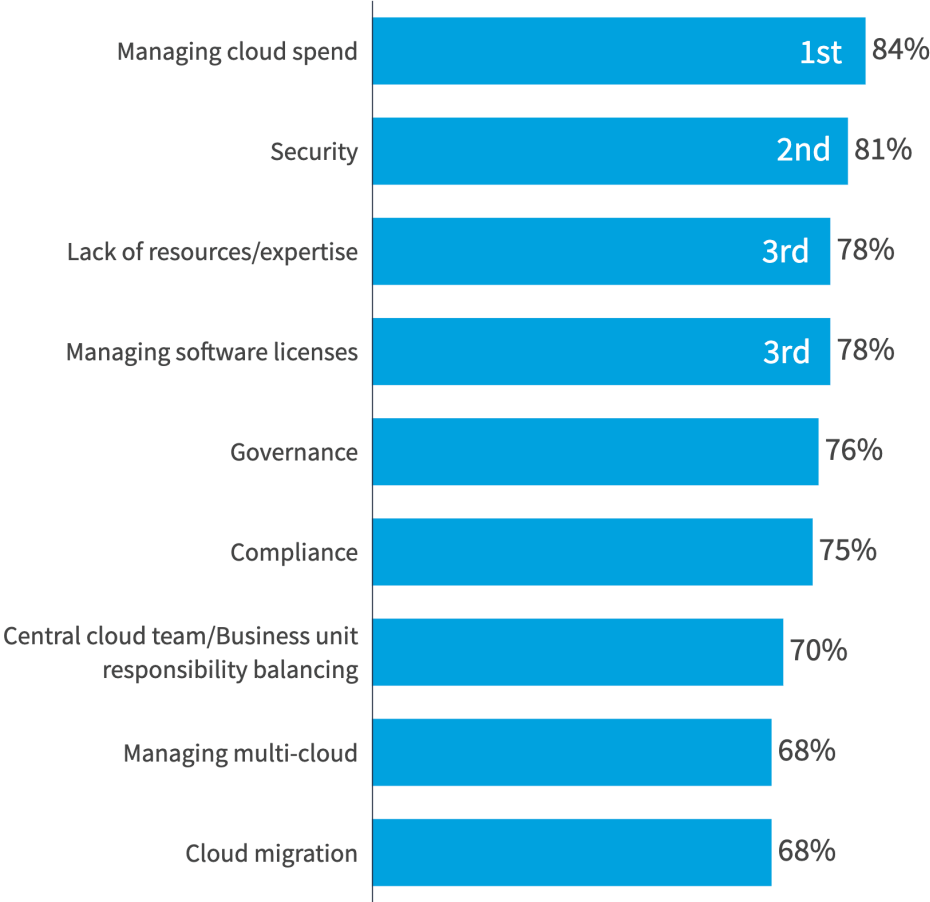


**OPPORTUNITY**

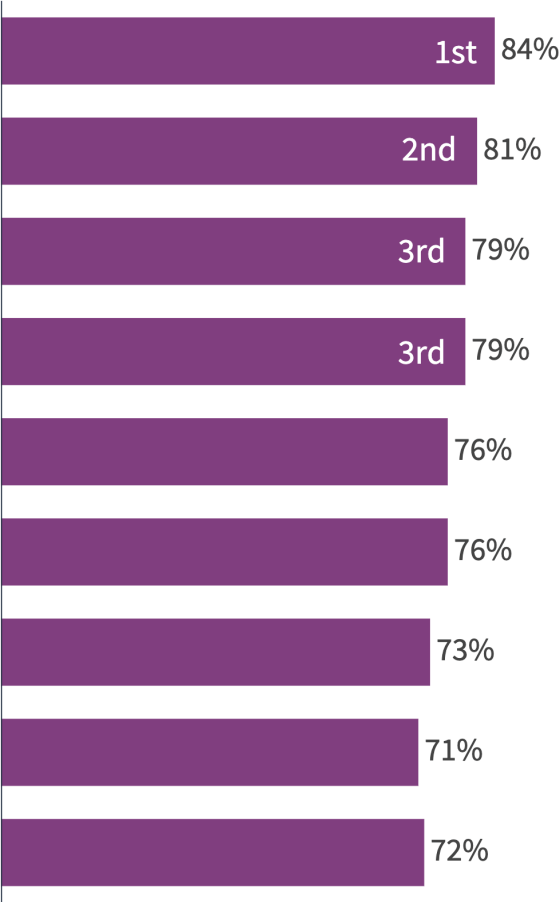


# Top Concerns in the cloud

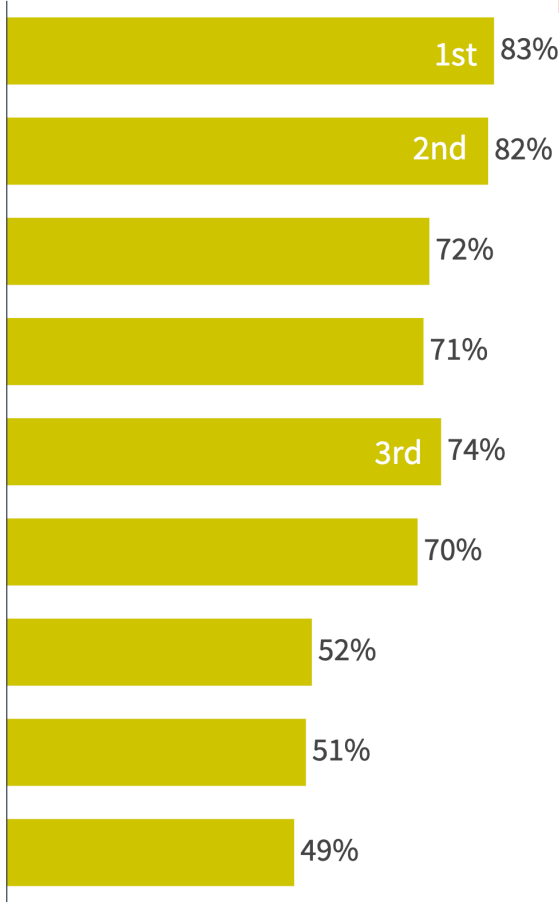
All respondents



Enterprise



SMB

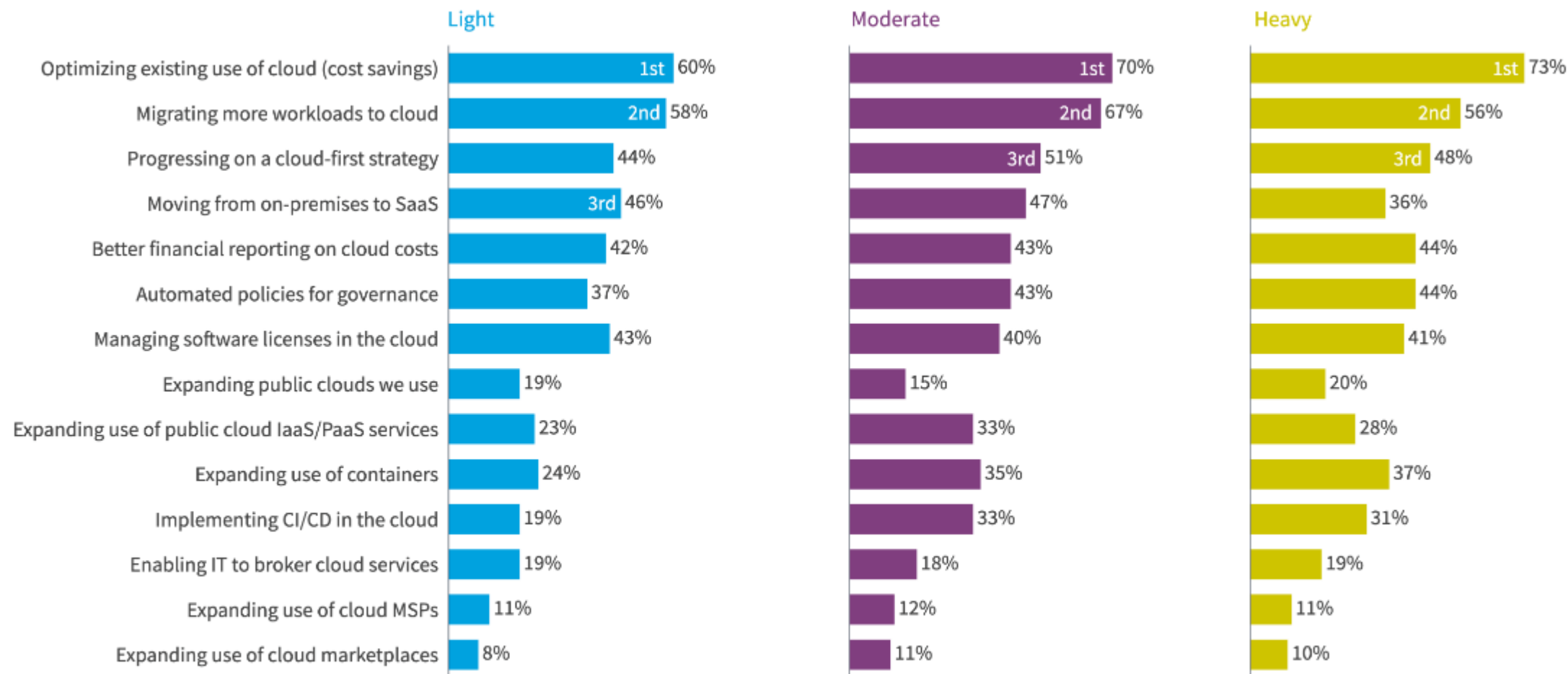


N=753  
Source: Flexera 2024 State of the Cloud Report (Figure 8)  
**flexera.**



# Top Initiatives

## FinOps, Migrate & modernise, Cloud First & Business platforms in the cloud

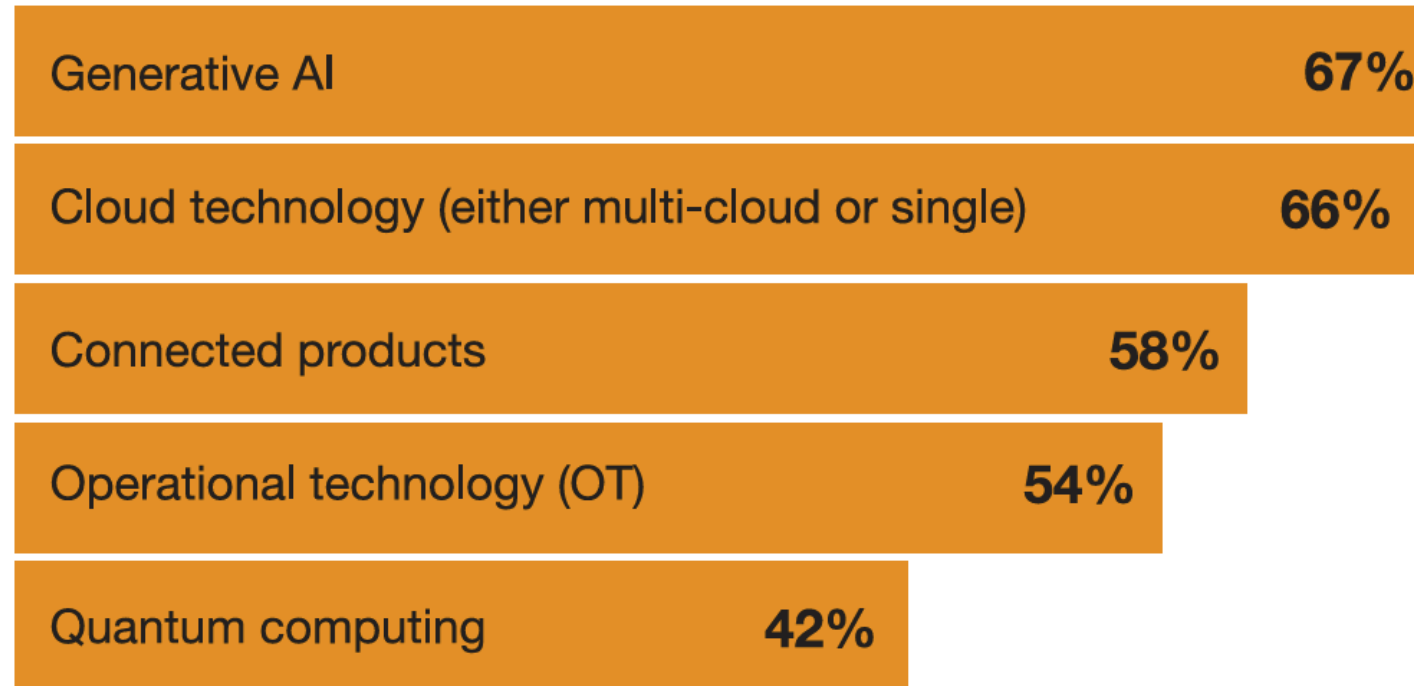


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Source: Flexera 2024 State of the Cloud Report (Figure 23)

flexera

# Technologies affecting the cyber attack surface

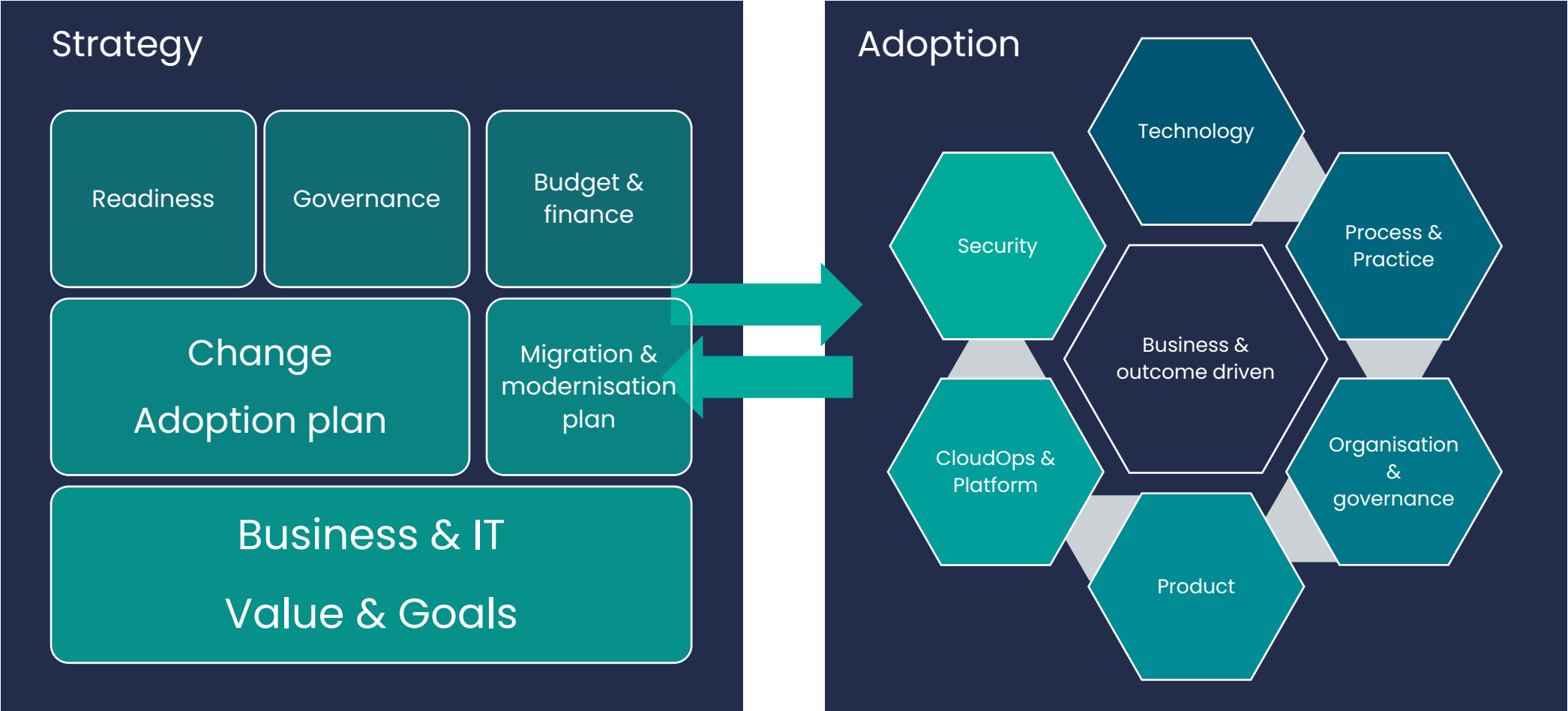


\*Showing combined percentage who selected 'increase significantly' or 'increase slightly' Q4. To what extent have the following technologies affected the cyber attack surface in your IT environment over the last 12 months? Base: Security leaders= 1762  
Source: PwC 2025 Global Digital Trust Insights

# Top 10 cloud security threats and risks

- 1 Misconfigurations
- 2 Insider threat
- 3 Infrastructure as code template storage
- 4 Lack of identity and access management
- 5 Exposure of non-production environments
- 6 Regulatory compliance
- 7 Inadequate multi-tenancy separation
- 8 Data breaches and leaks
- 9 Insecure API's
- 10 Clouded visibility

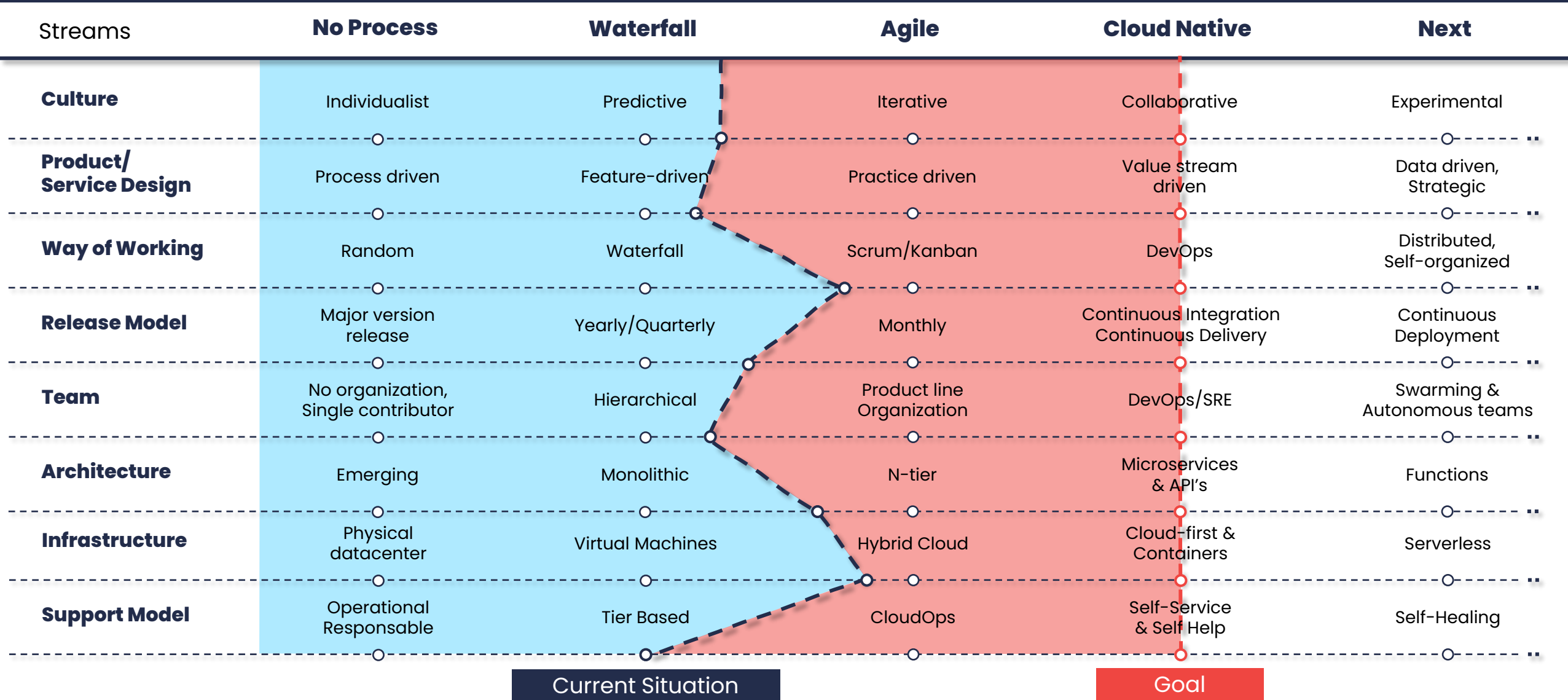
# Cloud transformation = strategy + adoption



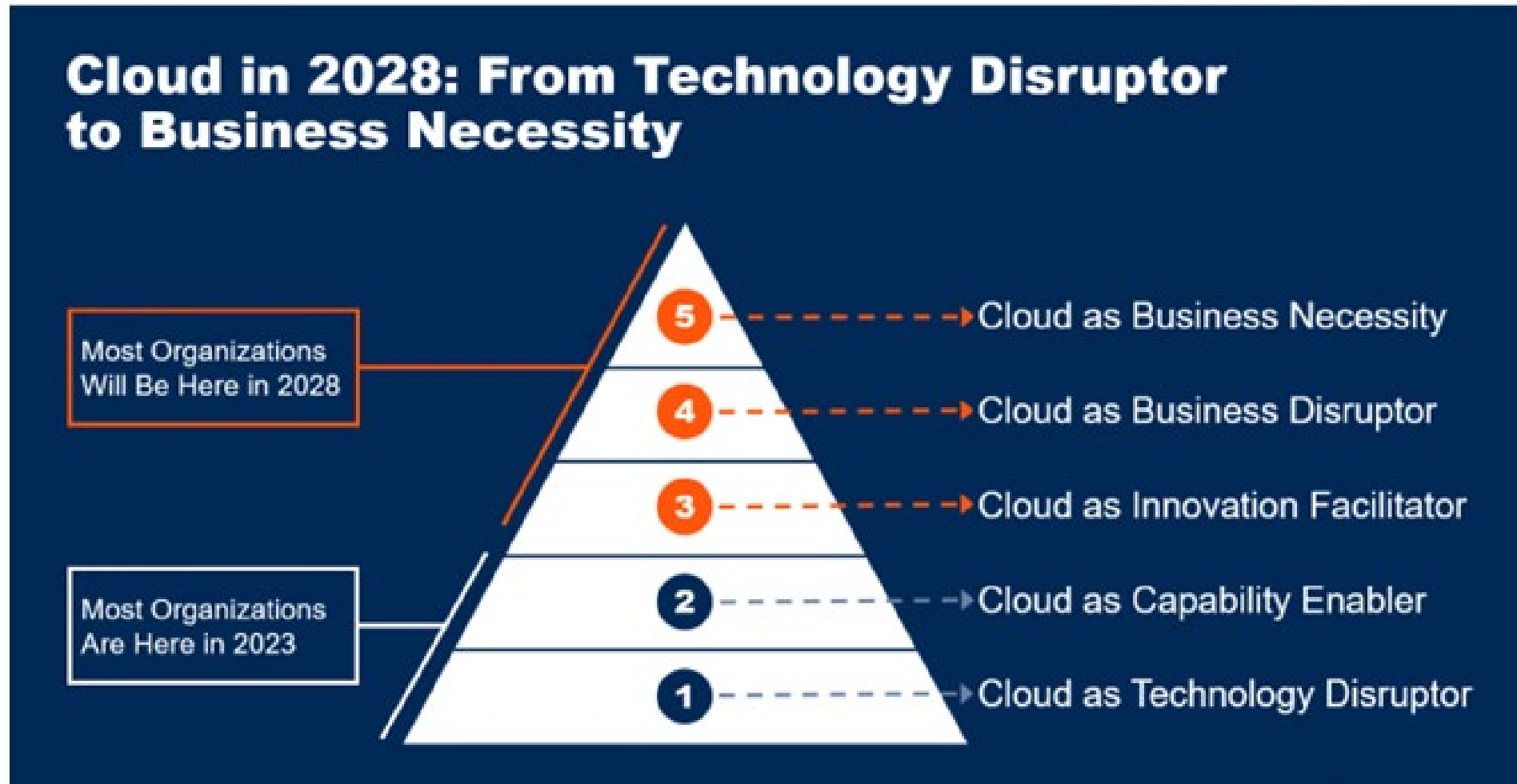


# You need an integrated way of working

Digitization & Digital services implies change

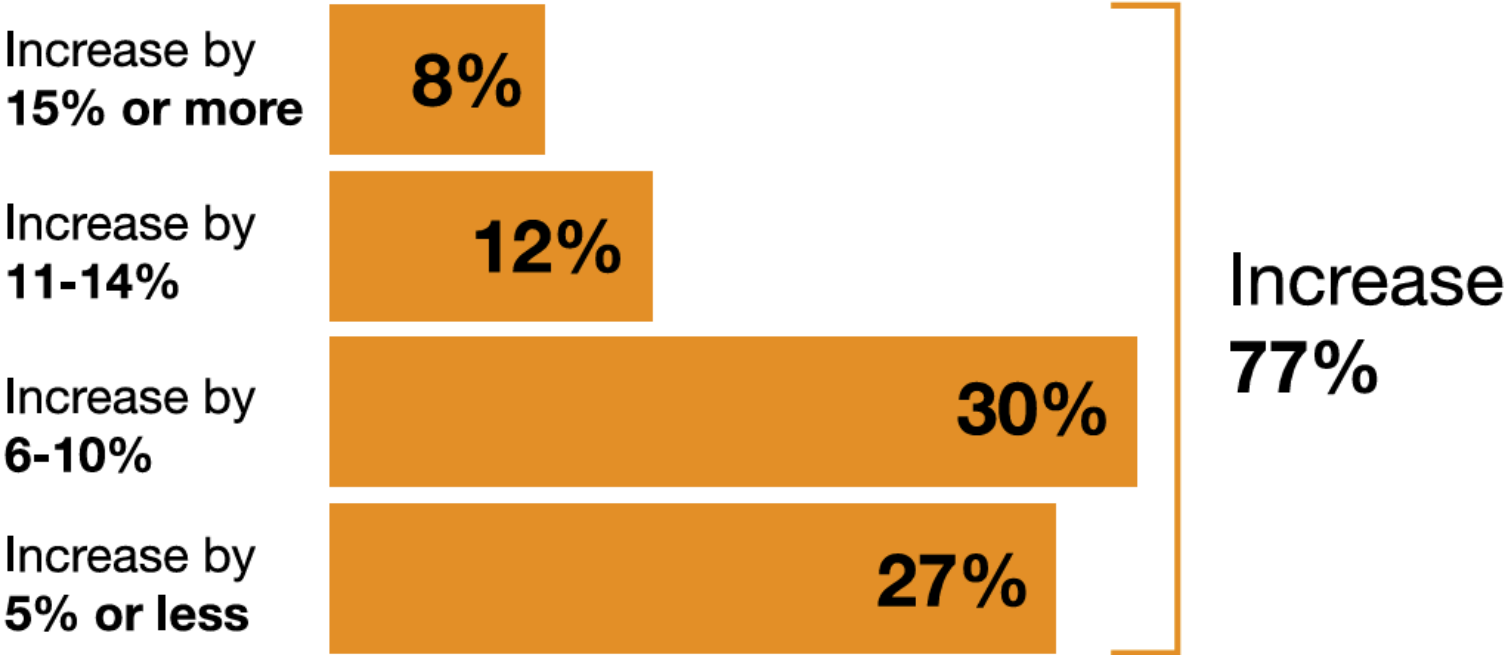


# Why do customers go to the cloud ?



Source: Gartner (November 2023)

# Cybersecurity budget change in 2025

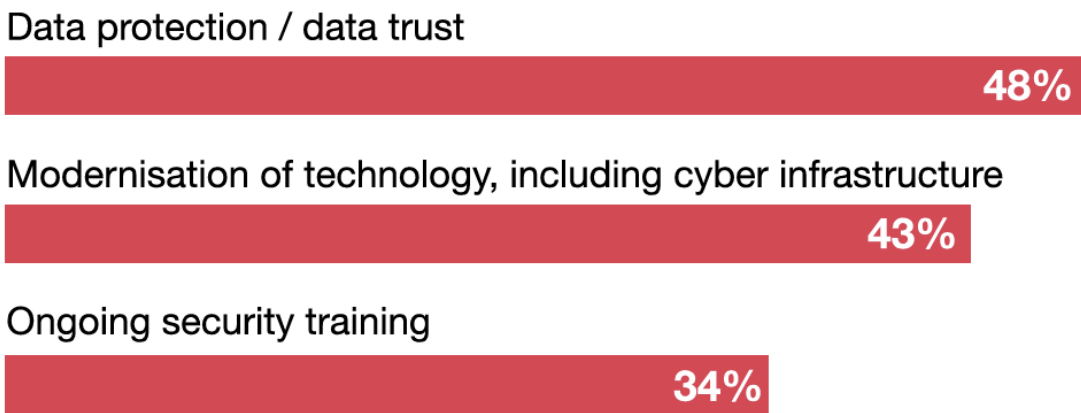


Q7. How will your organisation’s cyber budget change in 2025? Base: All respondents= 4042  
Source: PwC 2025 Global Digital Trust Insights

# Cybersecurity budget change in 2025

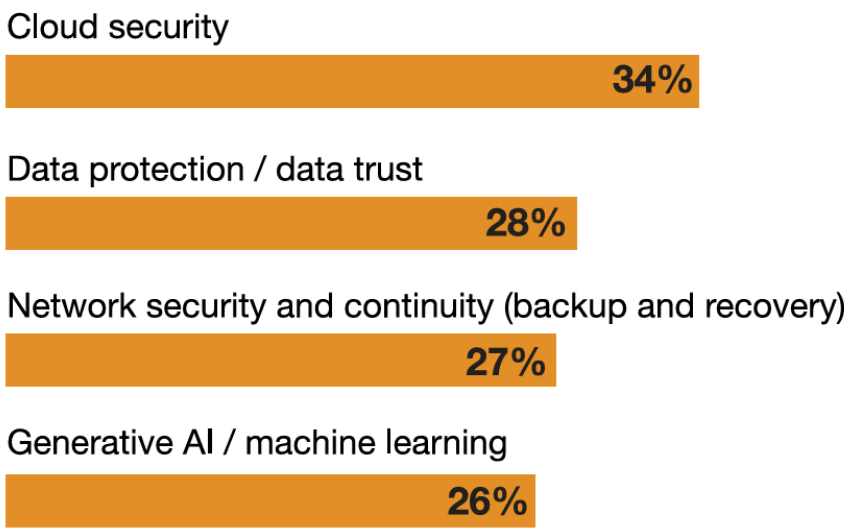
## Cyber investment priorities for business leaders

(showing % ranked 1-3)

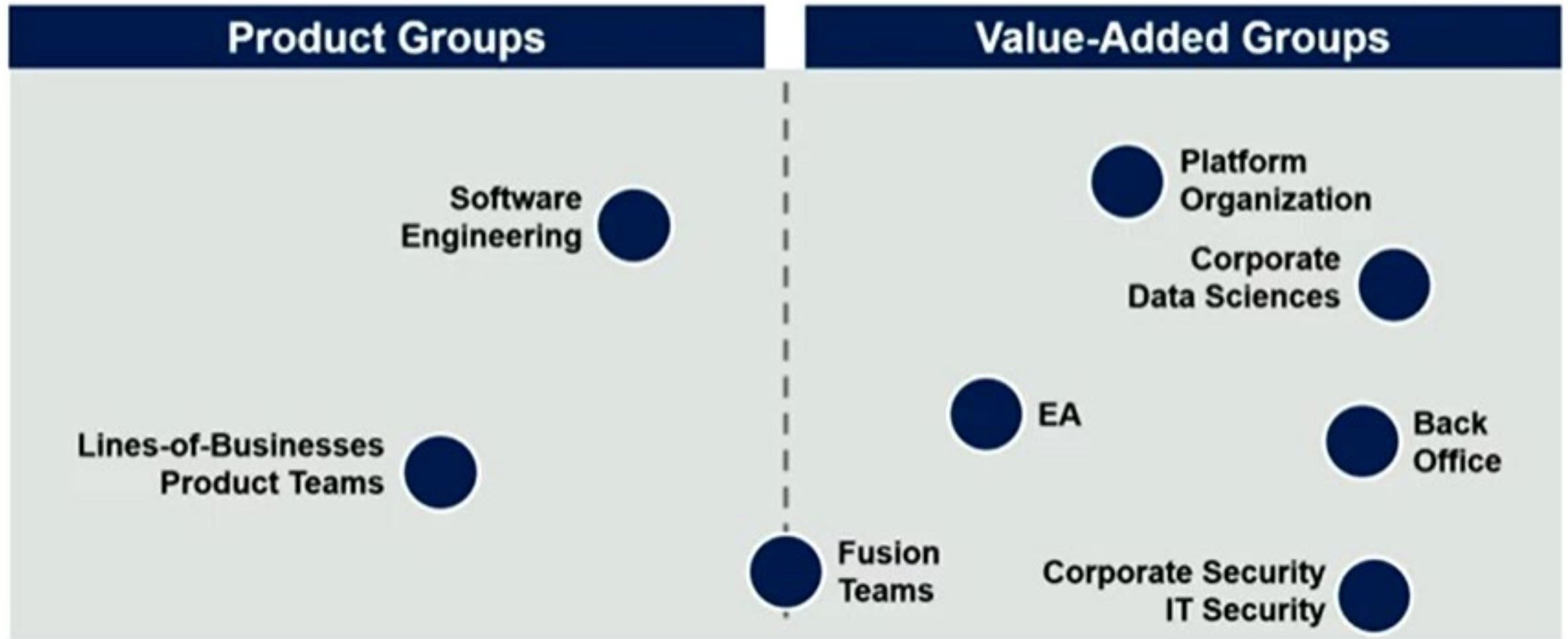


## Cyber investment priorities for tech leaders

(showing % ranked 1-3)



# IT Organization in 2027



# Enterprises Embark on Their Own Cloud Journeys

- Not all cloud journeys are same — but there are similarities.
- A business-driven strategy coupled with a pragmatic adoption/migration plan is critical.




## Representative Journeys:

- Business Transformation
- Cloud Innovation
- Cloud-Native
- Replacement

# Cybersecurity as a competitive advantage

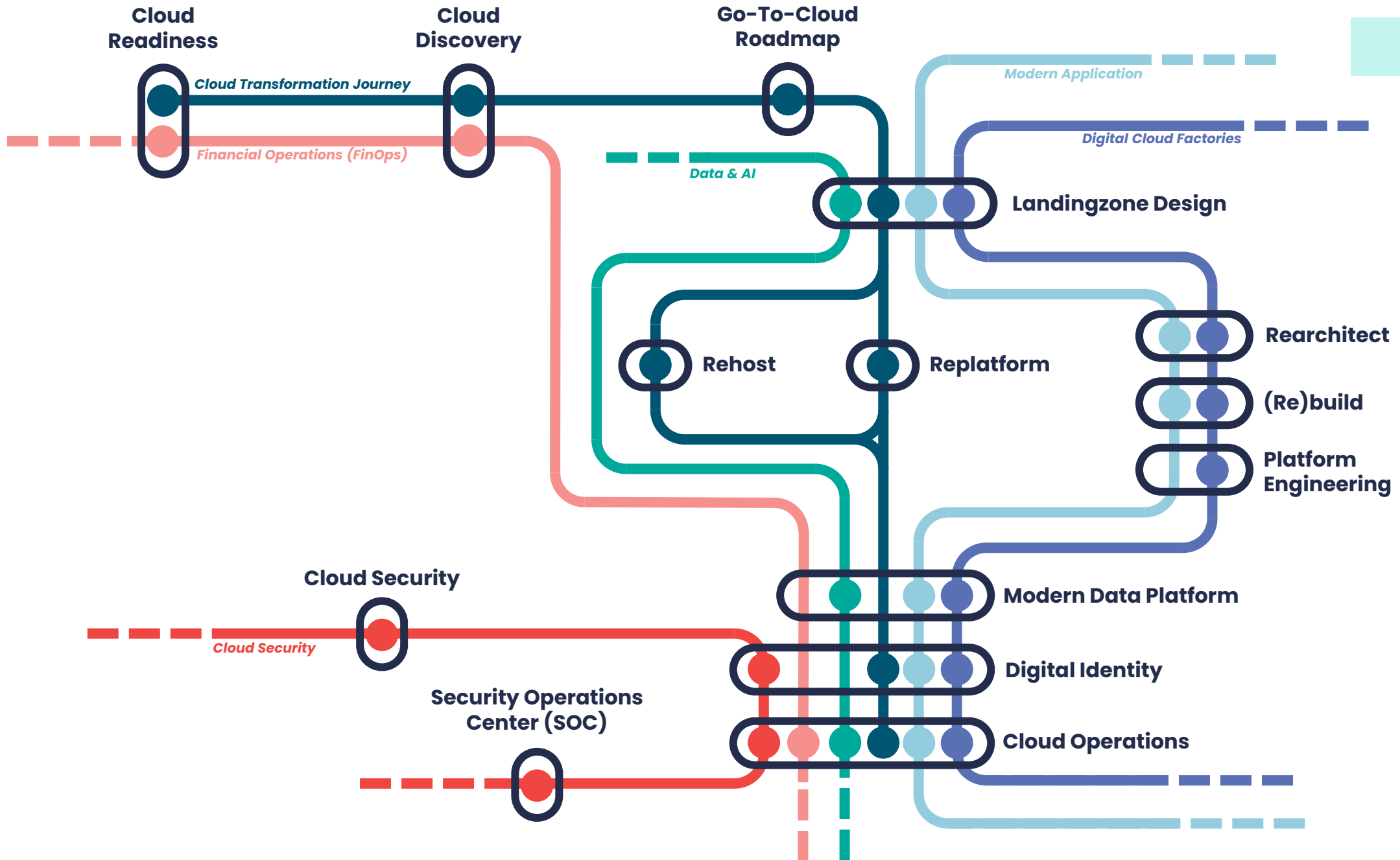




A modern brick building at dusk with a large digital display on its facade. The display shows a message about cybersecurity. The building has a dark metal roof and several spotlights mounted on the brick wall above the display. The ground is paved with large, light-colored tiles.

Cybersecurity isn't just about protecting data; it's about protecting your brand. In today's competitive landscape, trust is paramount. Enhance your security measures to position your organization as a leader in data integrity and reliability.





**Thank you**