



Business Track

**Van Capex naar Opex:
een FinOps-uitdaging**



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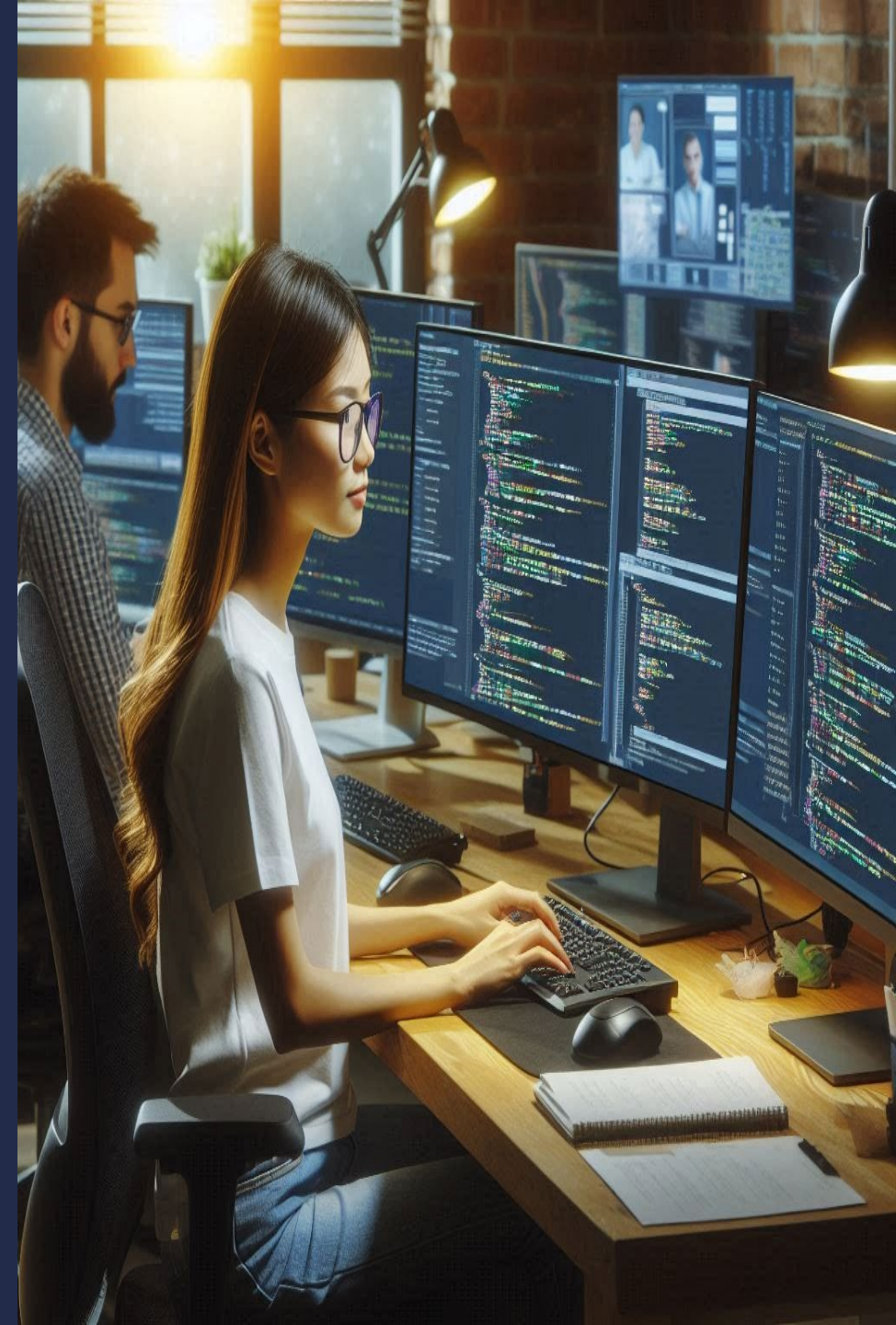


Traditional Technology Consumption

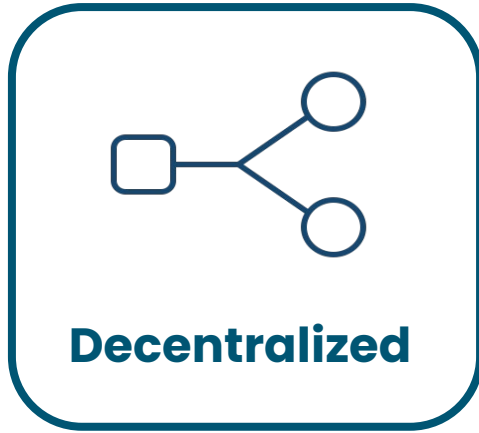
- Engineers as requesters
- Finance as approvers
- Spend is predictable and static
- Long procurement cycles

Cloud changes the dynamic

- Agile experimentation and innovation
- Engineers spend money with code
- Flexible PAYG model
- Limited cost visibility
- Spend is dynamic and less predictable



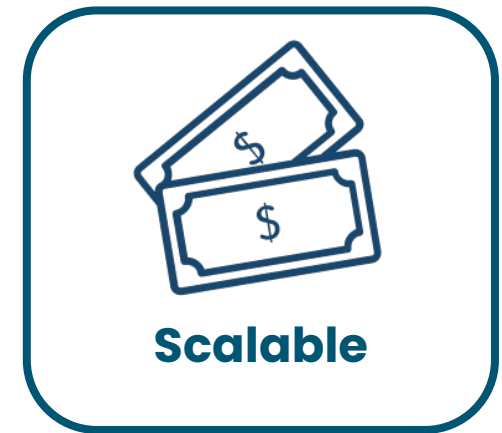
Cloud is critical to every business, but is a fundamentally different consumption model



Engineers siloed from Finance (and Procurement) are empowered to commit the company to spend



Variable cloud spend replacing data center/fixed cost spend, including numerous ways to optimize rates



Instant access to a variety of resources enables innovation but often results in overprovisioning

Managing cloud spend is becoming increasingly difficult



IT executives

We need to better understand cloud spend across the company to ensure we are getting the most from our budget.



Finance teams

We need to improve forecast accuracy of cloud spend and drive more accountability from project owners.



Business Units

We need to optimize the cloud usage and costs of our projects to show an even stronger ROI.

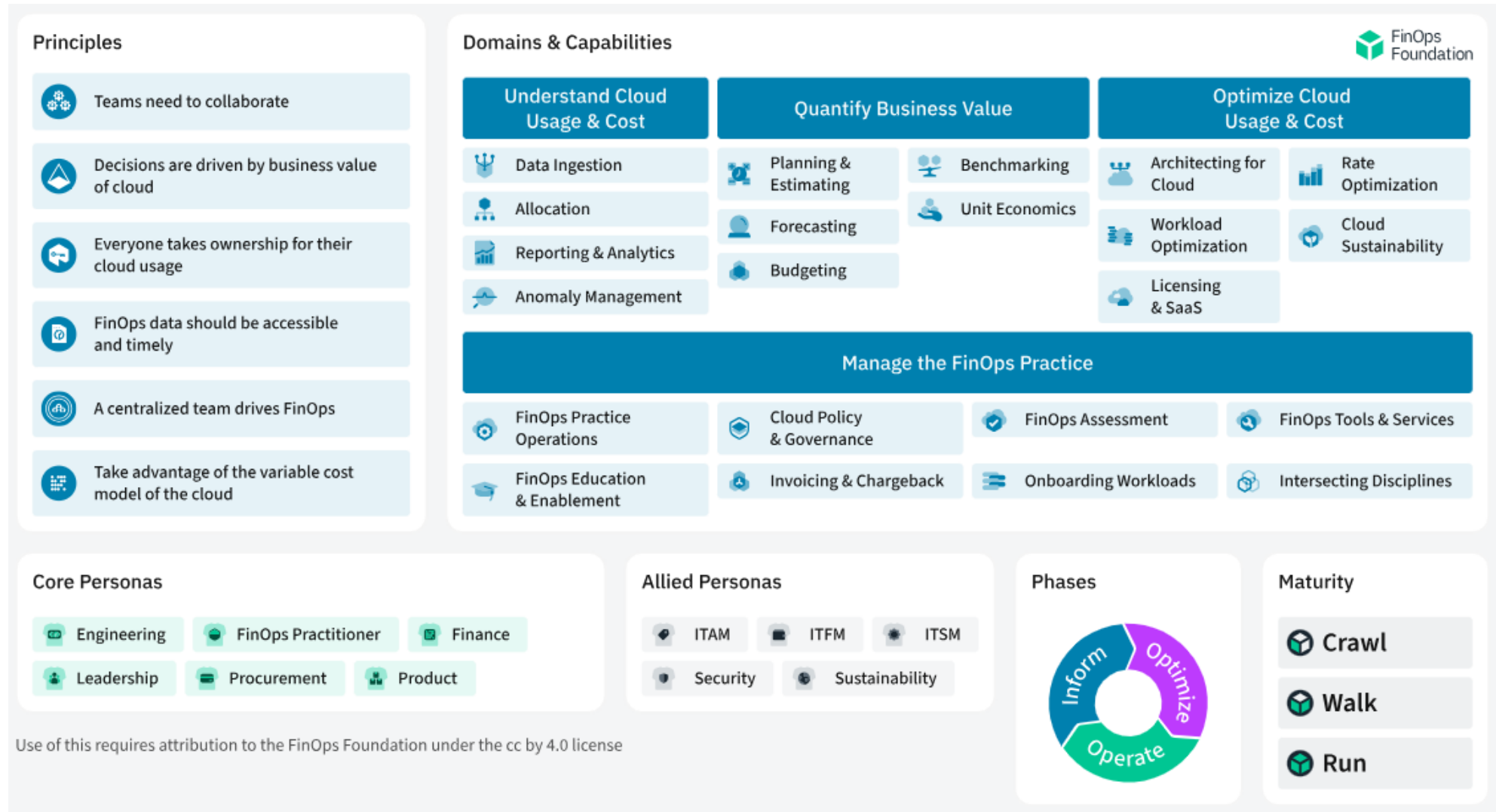
What is FinOps?

"FinOps is an operational framework and cultural practice which maximizes the business value of cloud, enables timely data-driven decision making, and creates financial accountability through collaboration between engineering, finance, and business teams."

*"FinOps is not about **saving** money. FinOps is about **making** money."*

J.R. Storment, Executive Director FinOps Foundation

FinOps Framework



FinOps Phases

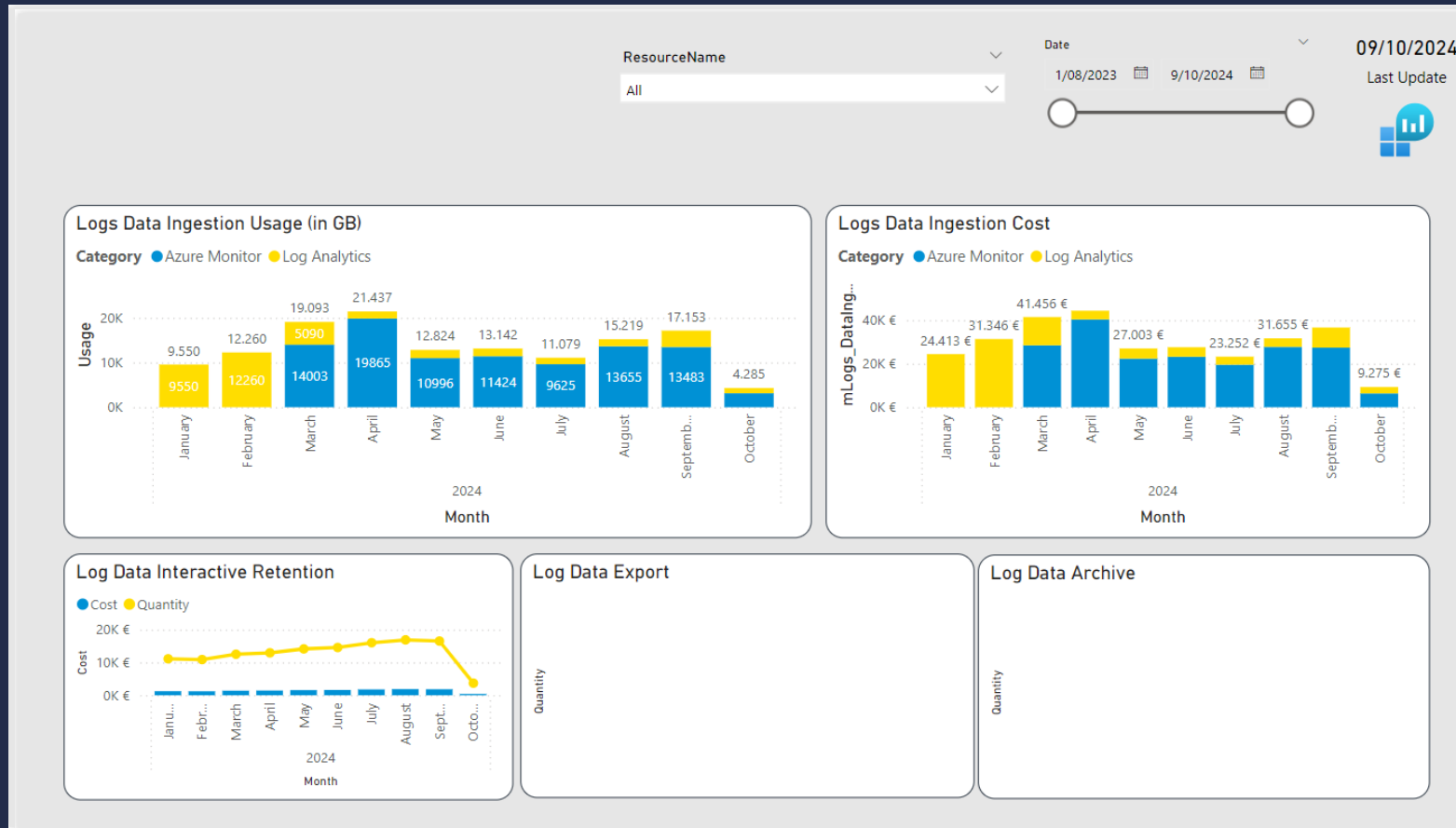
Create visibility and accountability for cloud expenses by implementing cost allocation, chargeback and showback systems



Use the knowledge gathered during the Inform Phase to find and apply potential cost savings through automation, rightsizing and resource optimization

Continuous improvement, governance and organizational alignment by establishing sustainable practices and processes for cost management

Inform Phase



Data Ingestion

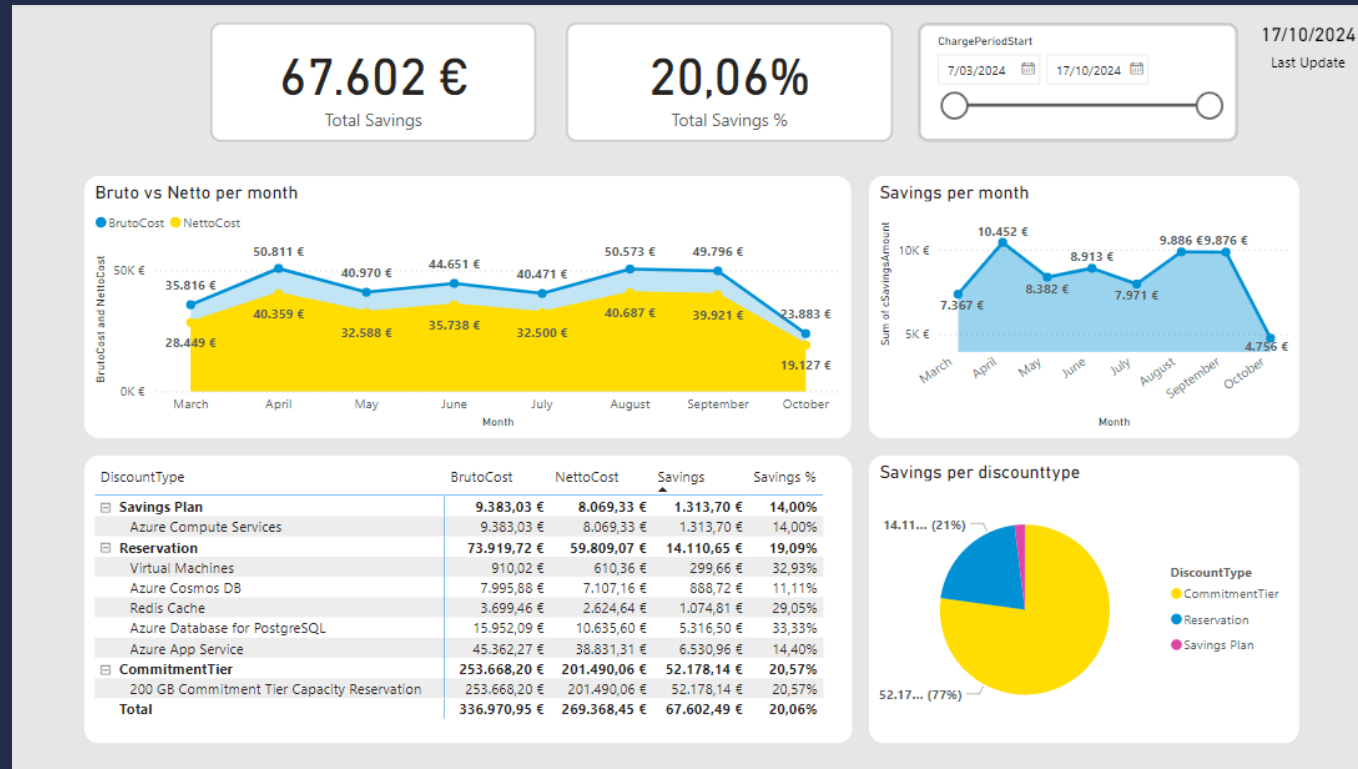
Cost Allocation

Reporting & Analytics

Monitoring & Alerting

Budgeting & Forecasting

Optimize Phase



$$\text{Spend} = \text{Usage} \times \text{Rate}$$

Usage Patterns

Waste Reduction

Scaling

Right-Sizing

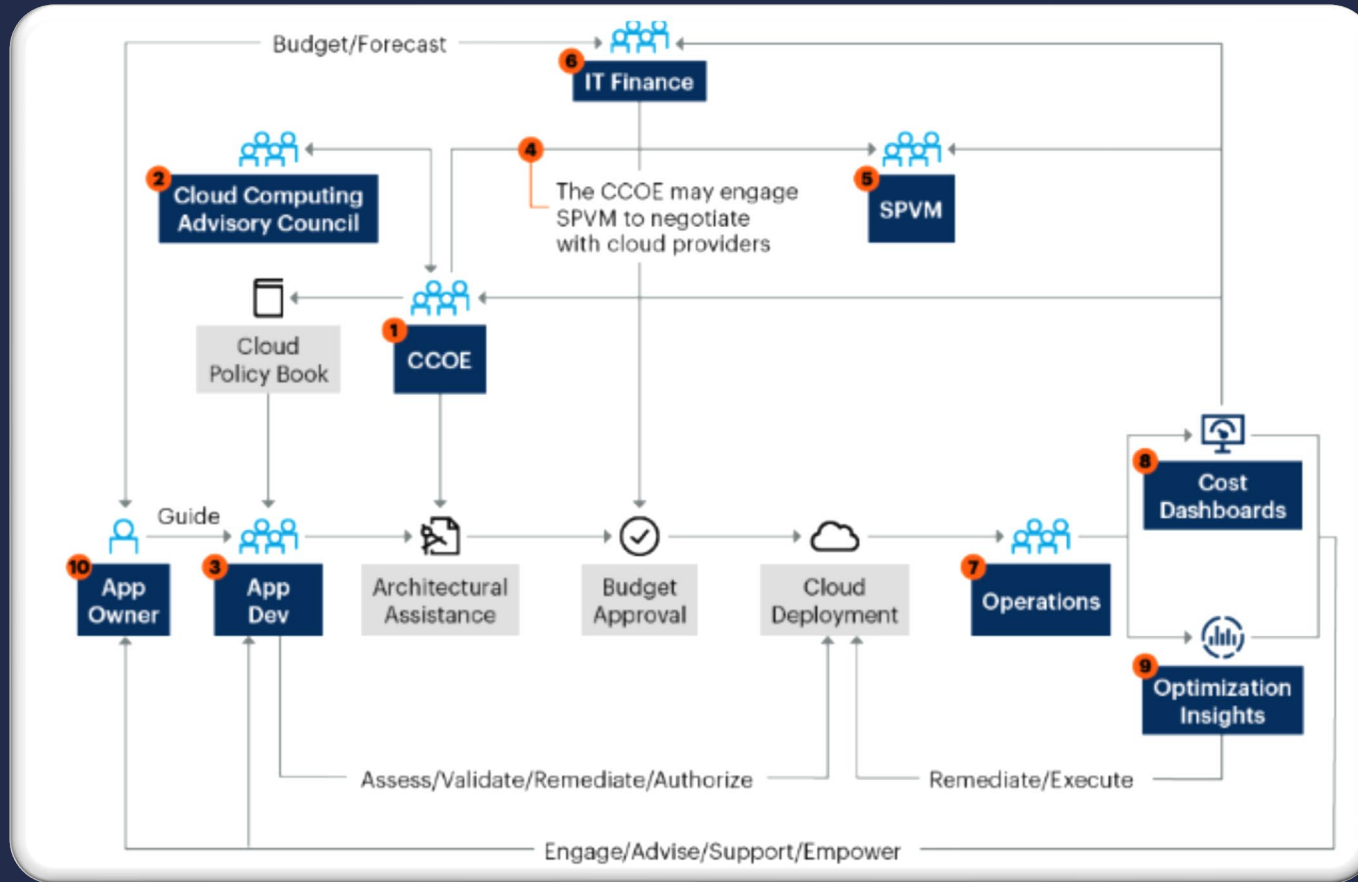
Reservations

Savings Plans

Hybrid Benefit

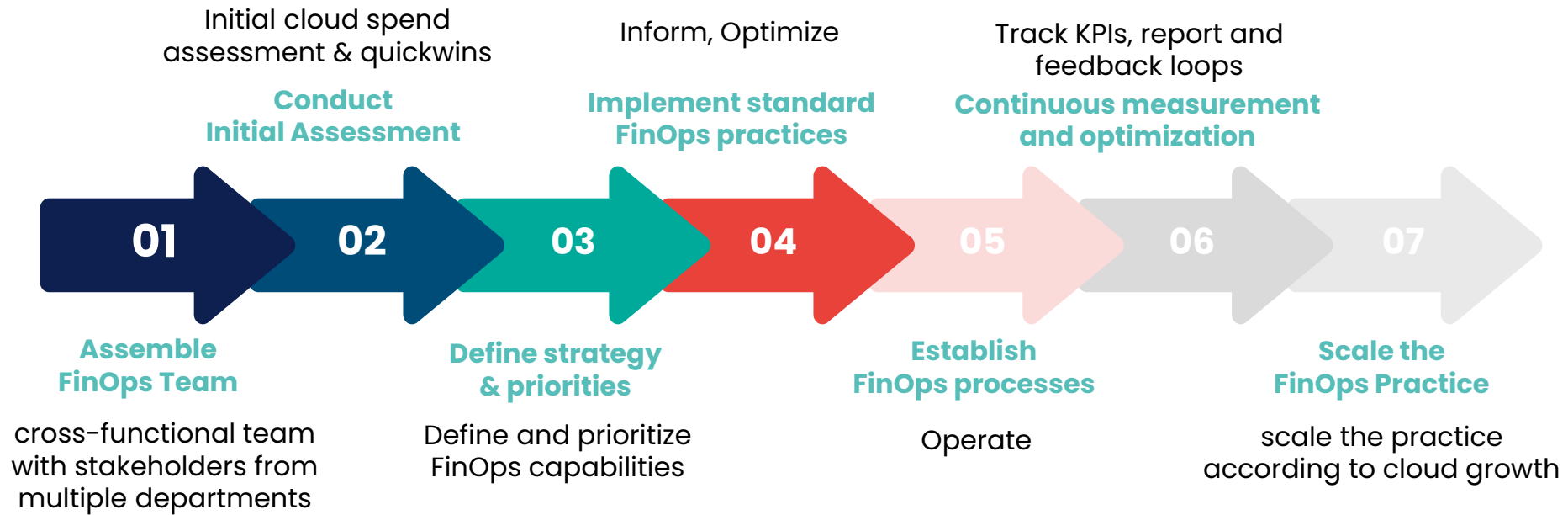
Service Tiering

Operate Phase

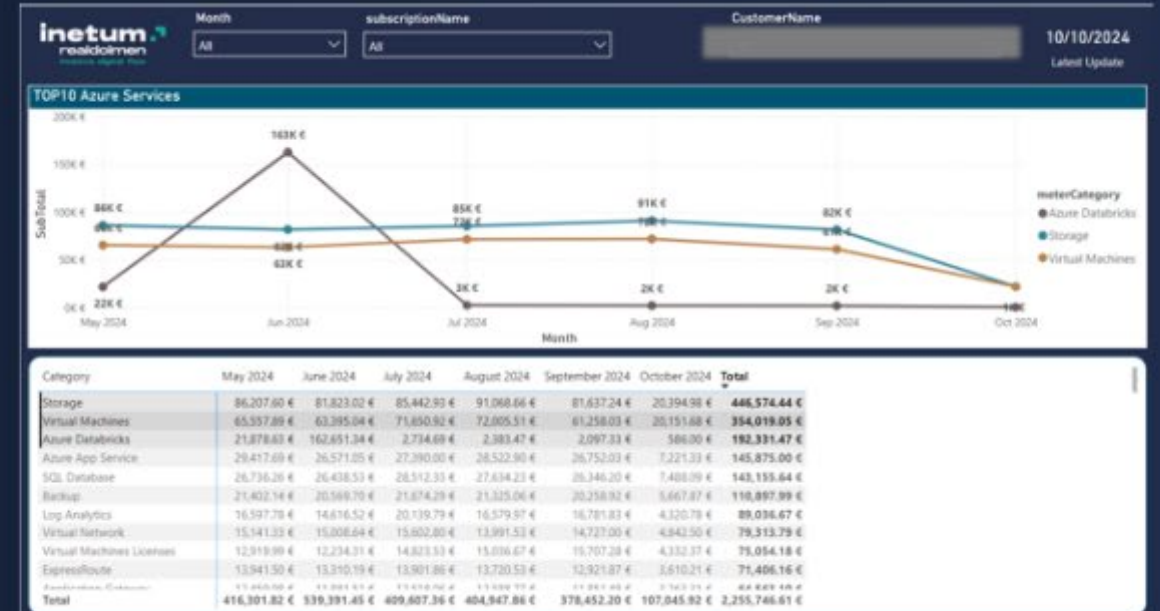
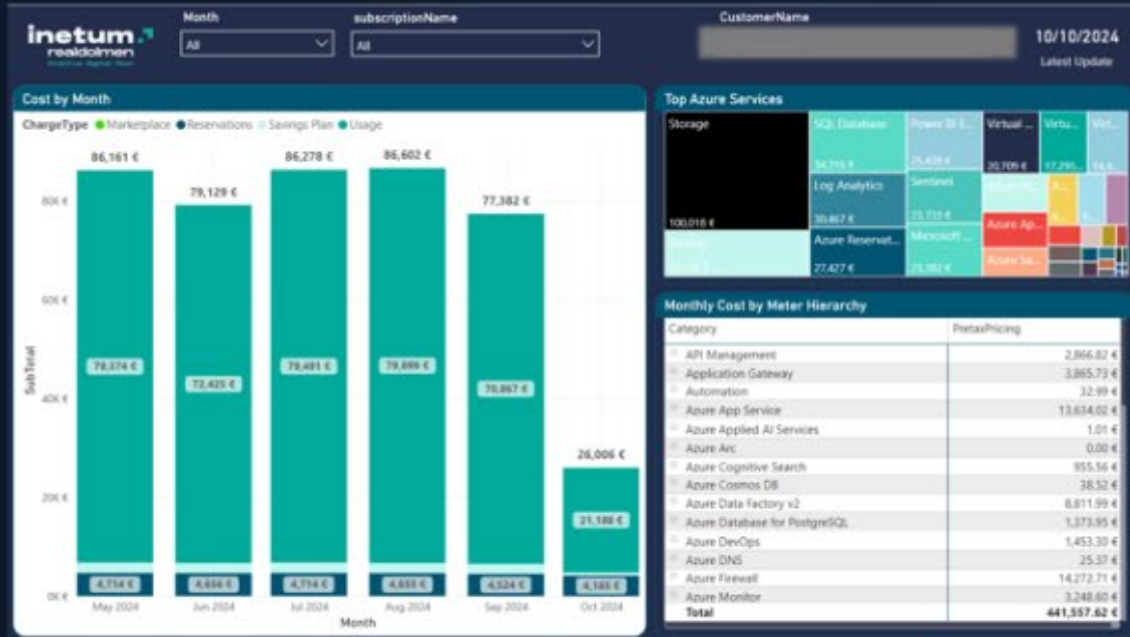


- Practice Operations
- Education & Enablement
- Policies & Governance
- FinOps Assessments
- Tools & Services
- Operational Excellence

FinOps Adoption



CSP Customer Dashboards



Thank you