

IT Track

Herstel en beveiliging van
cloudapplicaties met
Zero Trust Data Security



Jan Ursi



**Senior Director EMEA North bij
Rubrik**

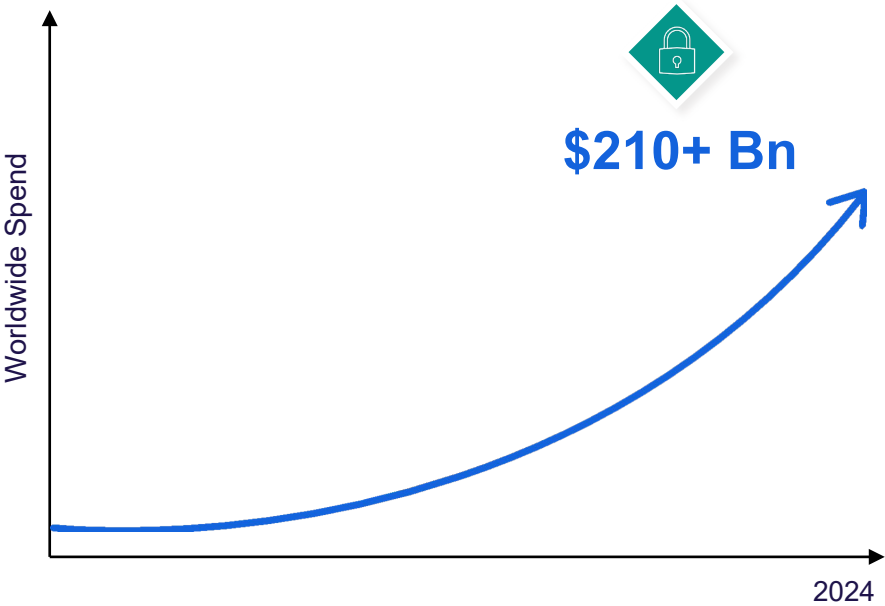
Cyber Recovery & Resilience

Rubrik helps unleash the benefits of AI

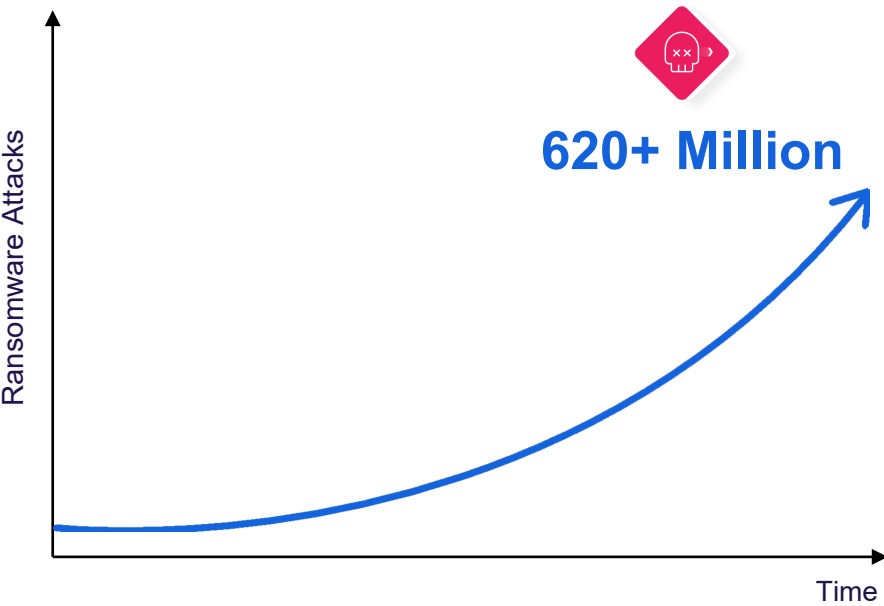


Despite High Security Spend, Attacks Continue Unabated

Worldwide Security Spend is Up¹



Ransomware Still on a Tear²



1. Gartner Forecast: Information Security and Risk Management, Worldwide, 2022-2028, 1Q24 Update, March 2024.
2. Mid-Year Update: 2022 SonicWall Cyber Threat Report: Global Ransomware Attacks in 2021.



**Plenty of focus on
Attack Prevention.**

**Not enough on
Cyber Recovery
&
Cyber Resilience**

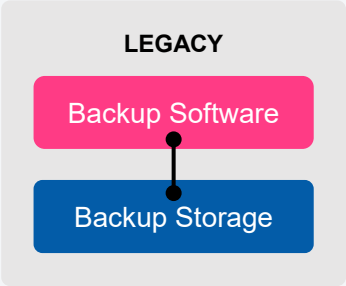
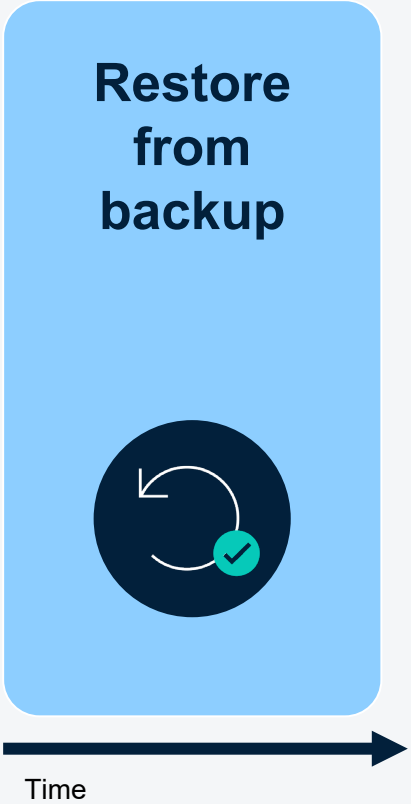
The background is a collage of various news clips with a blue tint. Visible text in the clips includes: 'ROBINHOOD MARKETS', '36.94', 'ROBINHOOD HACKED 7M CUSTOMERS AFFECTED', 'AT LEAST 30,000 ORGANIZATIONS NEWLY HACKED BY MICROSOFT EMAIL FLAW - KREBS', 'RANSOMWARE RUNS RAMPANT', 'SHOULD COLONIAL PIPELINE HAVE PAID THE HACKERS?', 'INTERNATIONAL SECURITY ADVISER', 'DATA BREACHES', 'MICROSOFT IDENTIFIES NEW', 'EASTERLY: LOG4J MOST SERIOUS VULNERABILITY OF MY CAREER', 'MICROSOFT SWEPT UP IN SOLARWINDS HACK', and 'EASTERLY: LOG4J MOST SERIOUS VULNERABILITY OF MY CAREER'.

Are you ready for **Modern Cyber Recovery**?

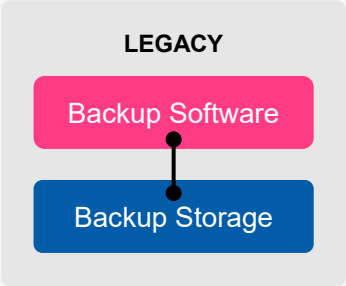
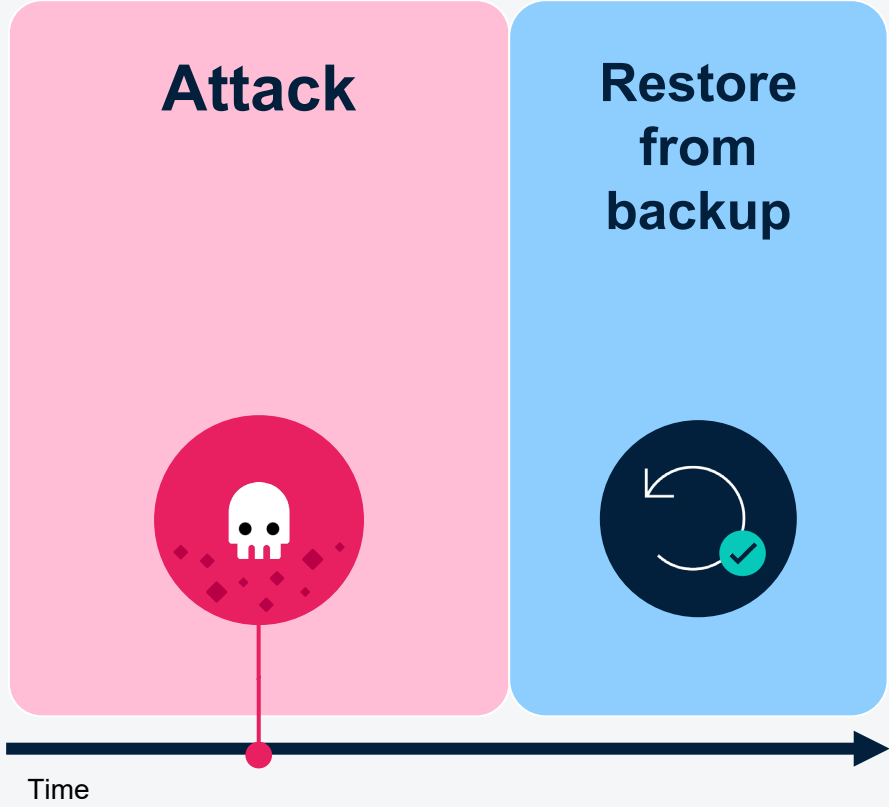
Do you have a **Cyber Recovery Time Objective**?

Do you have a robust **Data Security Posture**?

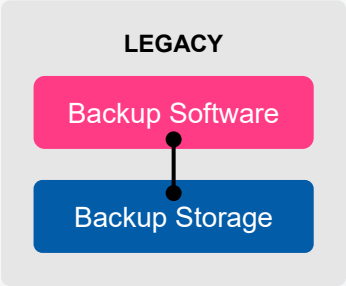
RTO = Recovery Time Objective



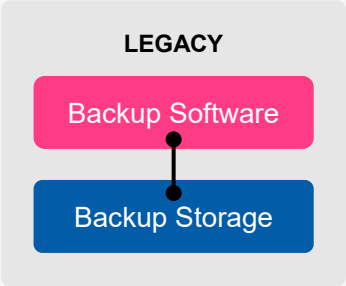
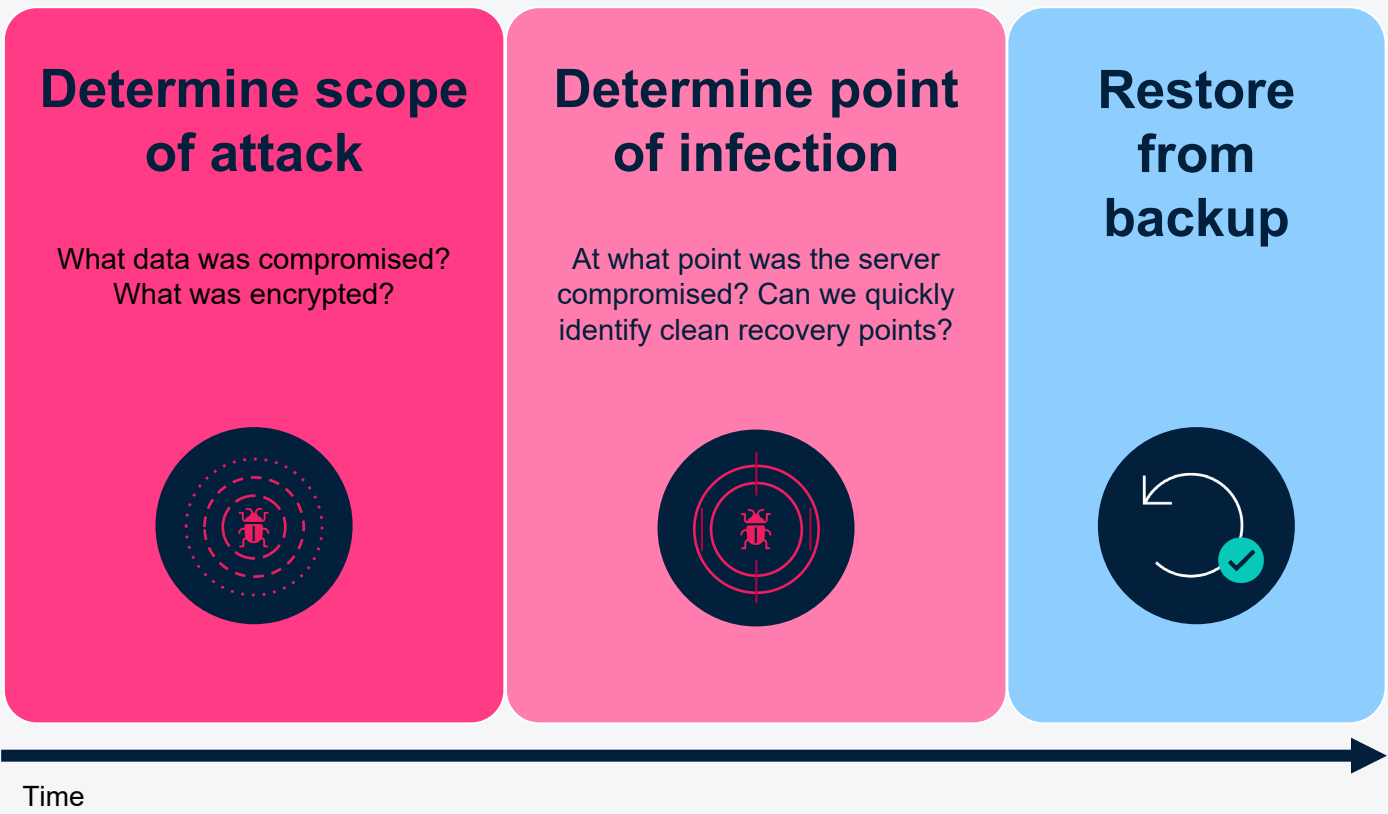
RTO ≠ Cyber RTO



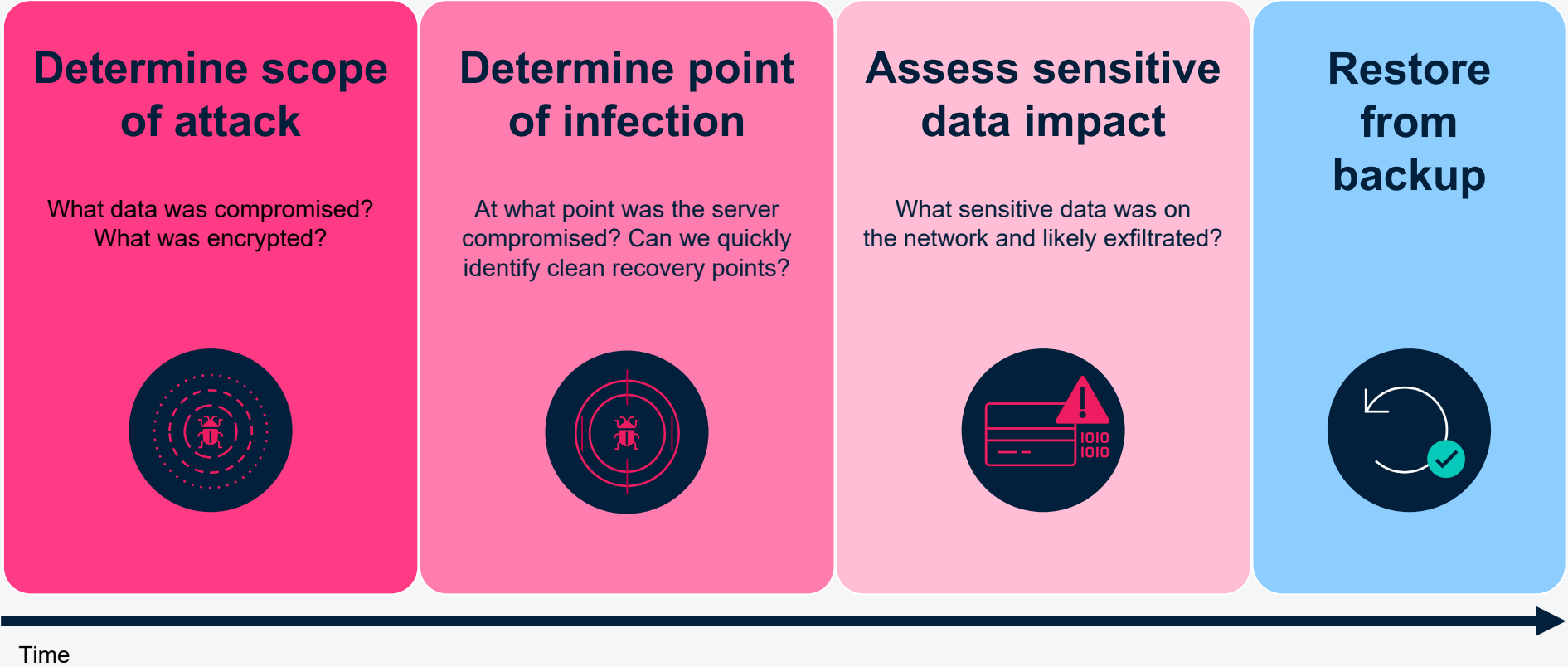
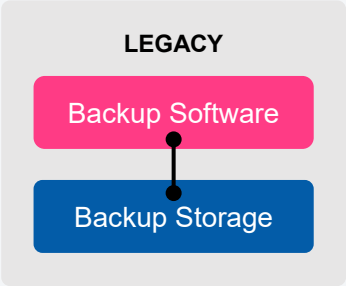
RTO ≠ Cyber RTO



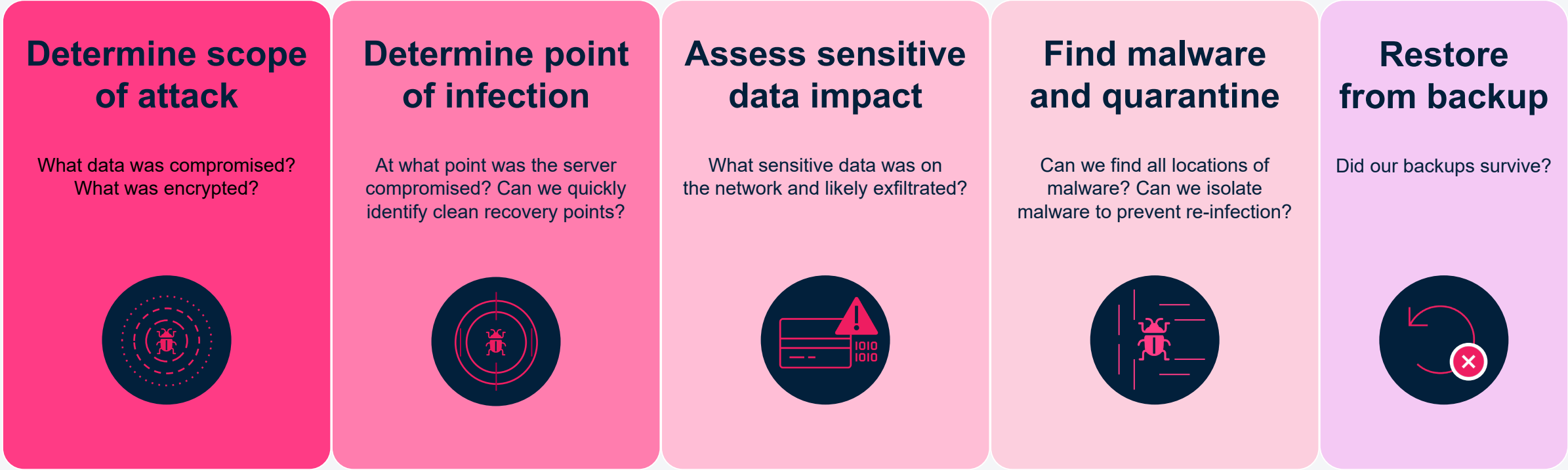
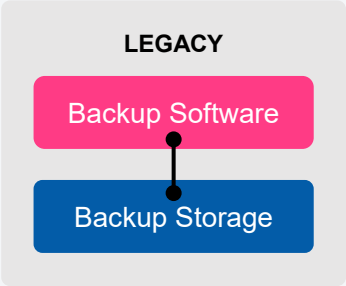
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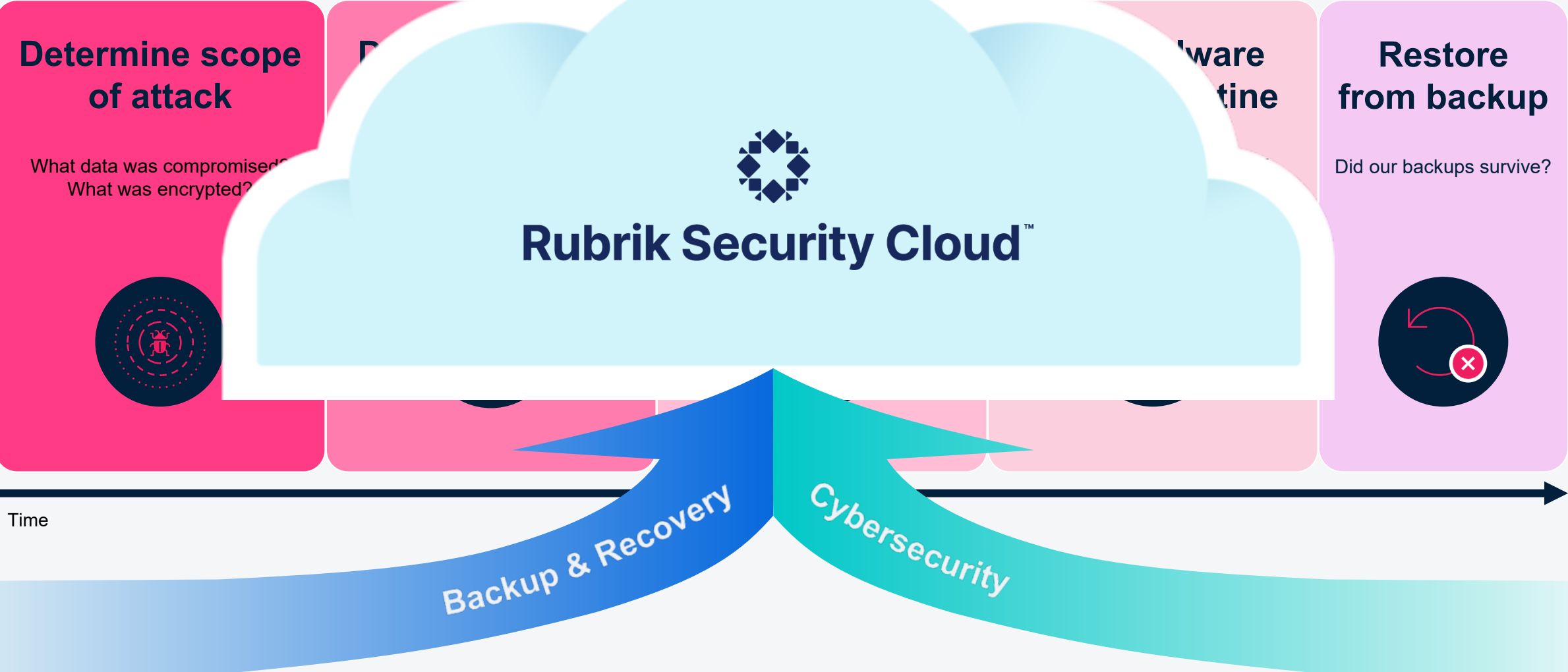


Cyber RTO Extends RTO up to 100x

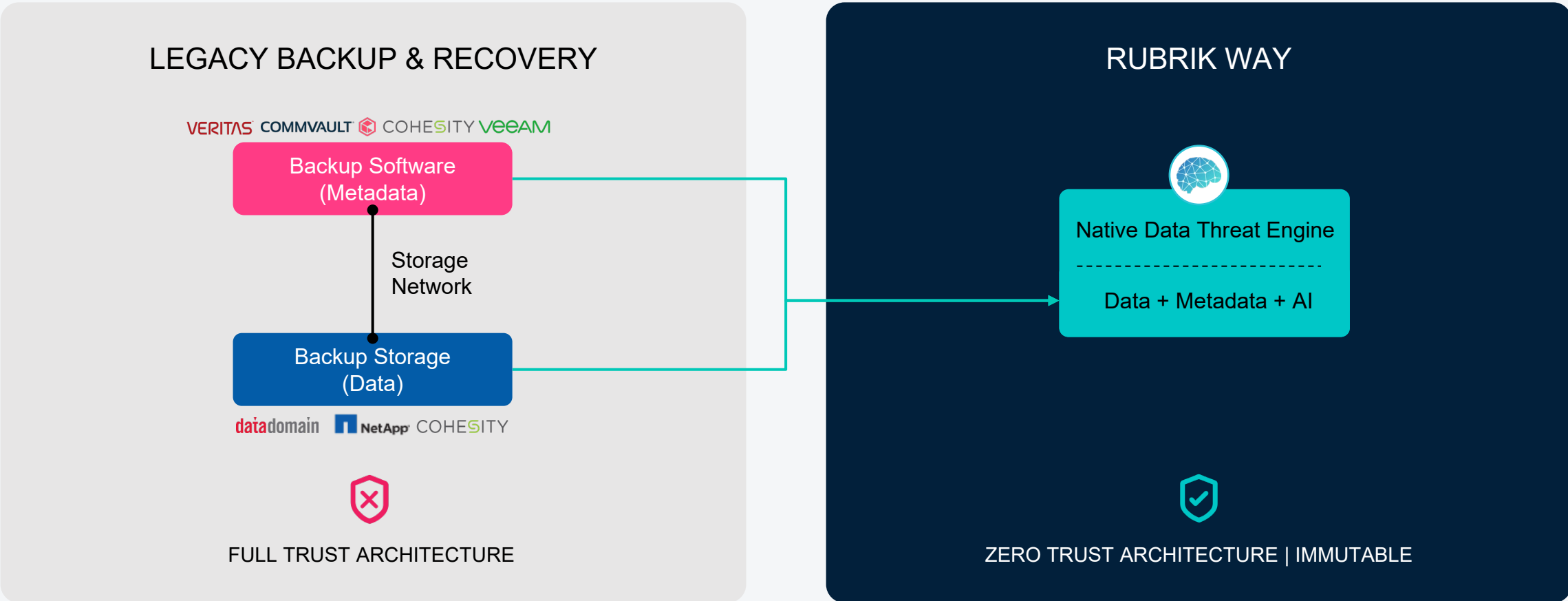


Time

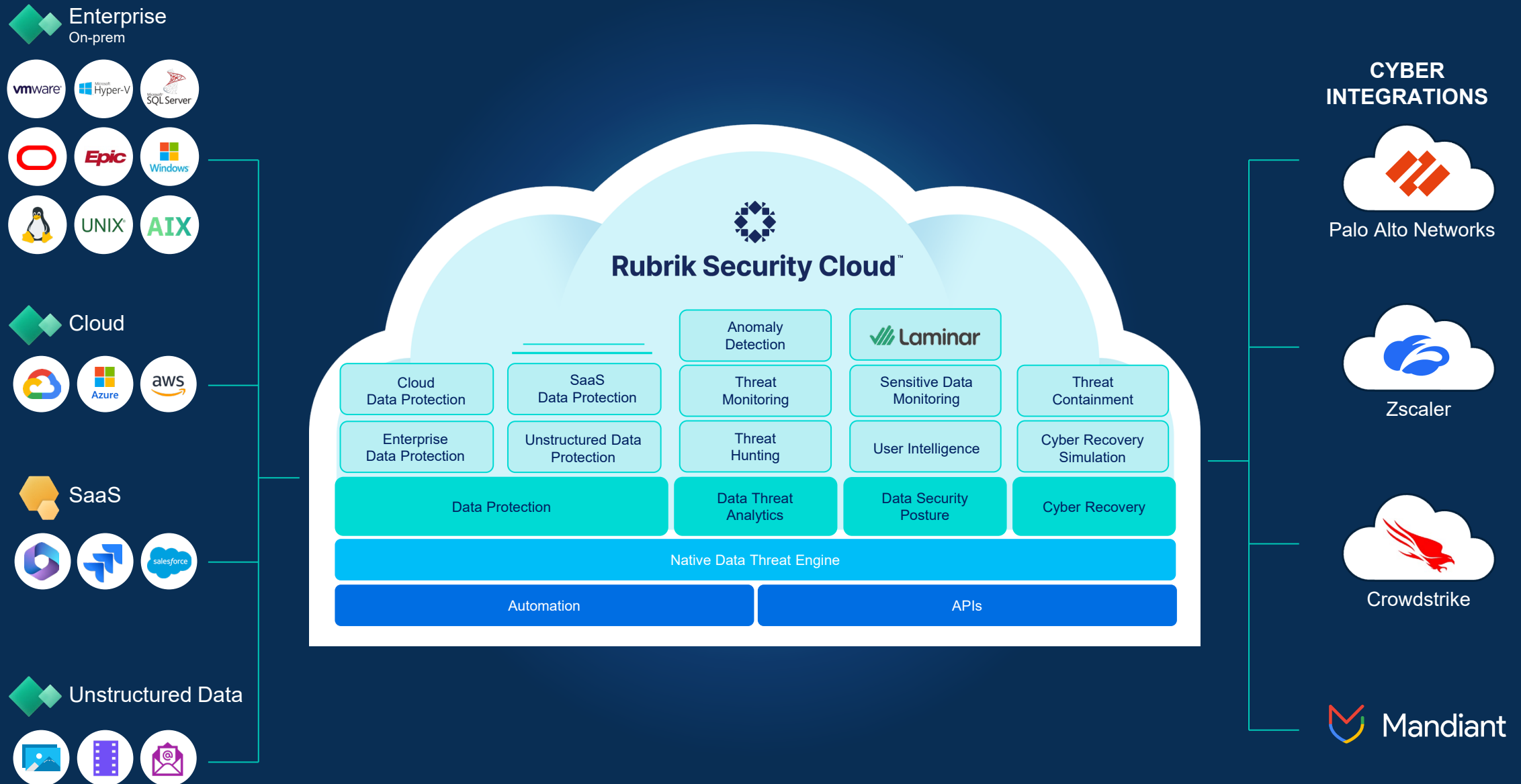
Introducing Rubrik Security Cloud



Rubrik Built a Radically Different Architecture



Rubrik Platform = DSPM + Cyber Recovery





**Zero Trust
Architecture**



**Ransomware
Response
Team**



Rubrik Zero Labs

Thank You