



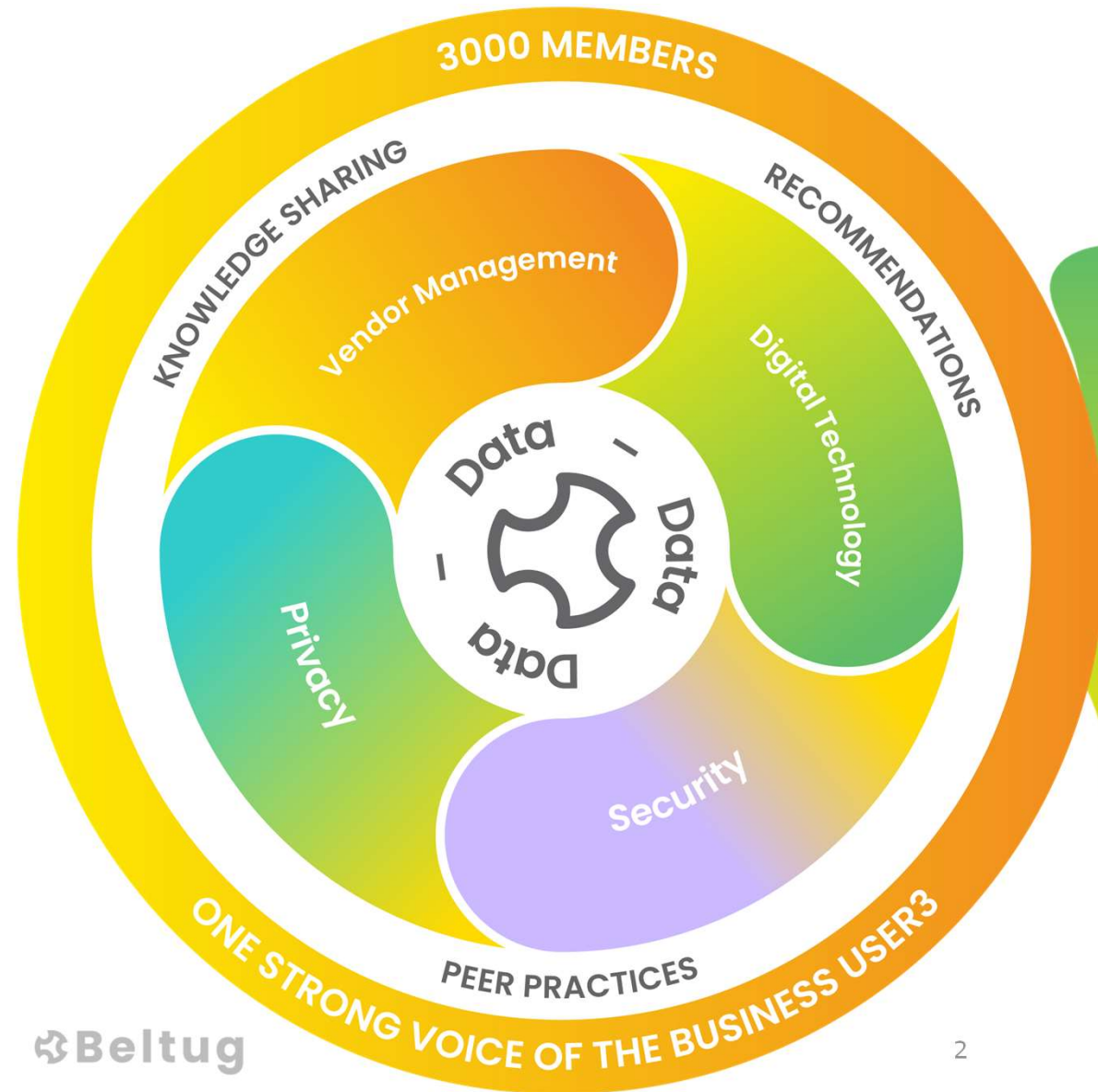
Belgian association of CIOs
and digital technology leaders.

Insights on shifting market trends & the rise of private cloud

29 April 2025

Danielle Jacobs

Belgian association
of CIOs and digital
technology leaders.

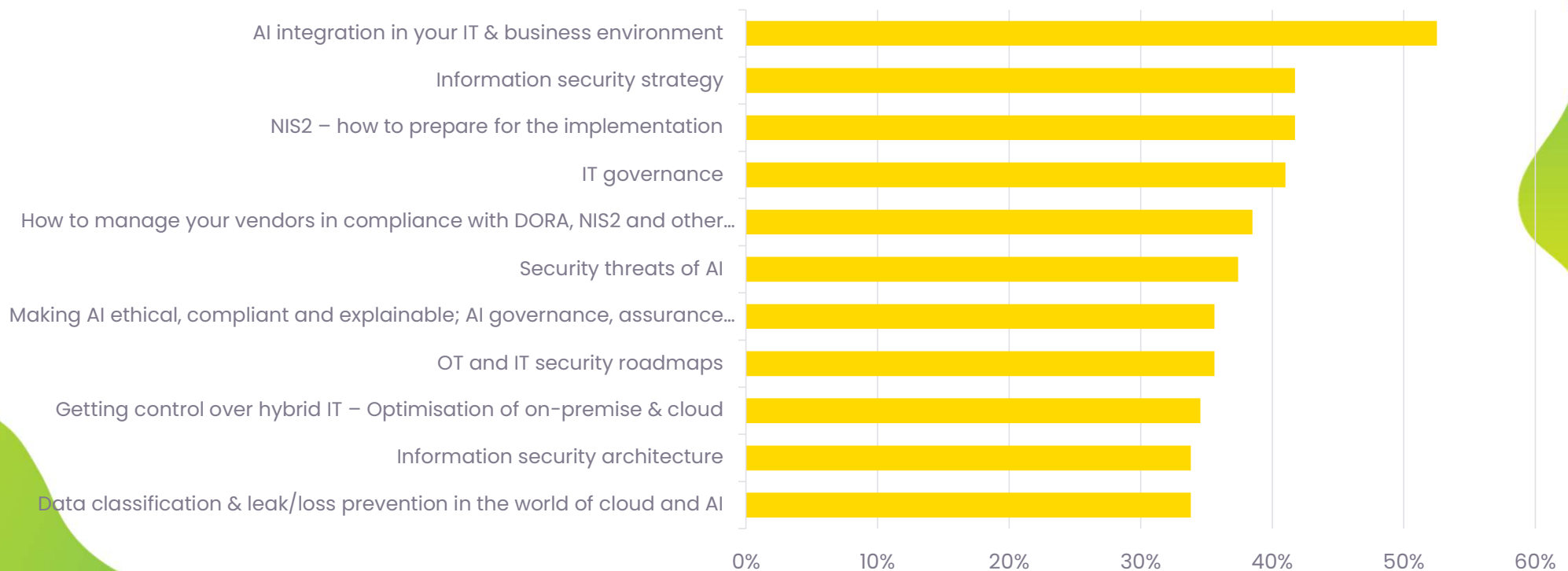




Beltug

Top-10 Priorities of the Belgian CIOs & digital technology leaders

(business users only)



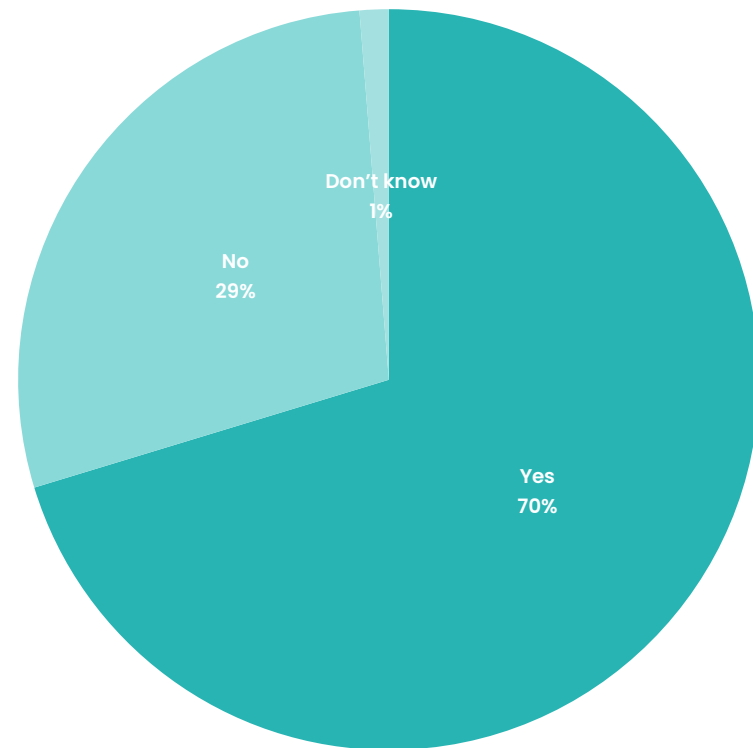
IaaS adoption, a significant jump!

45% in 2023

70% now!




Does your company use cloud solutions for Infrastructure as a Service (IaaS)?

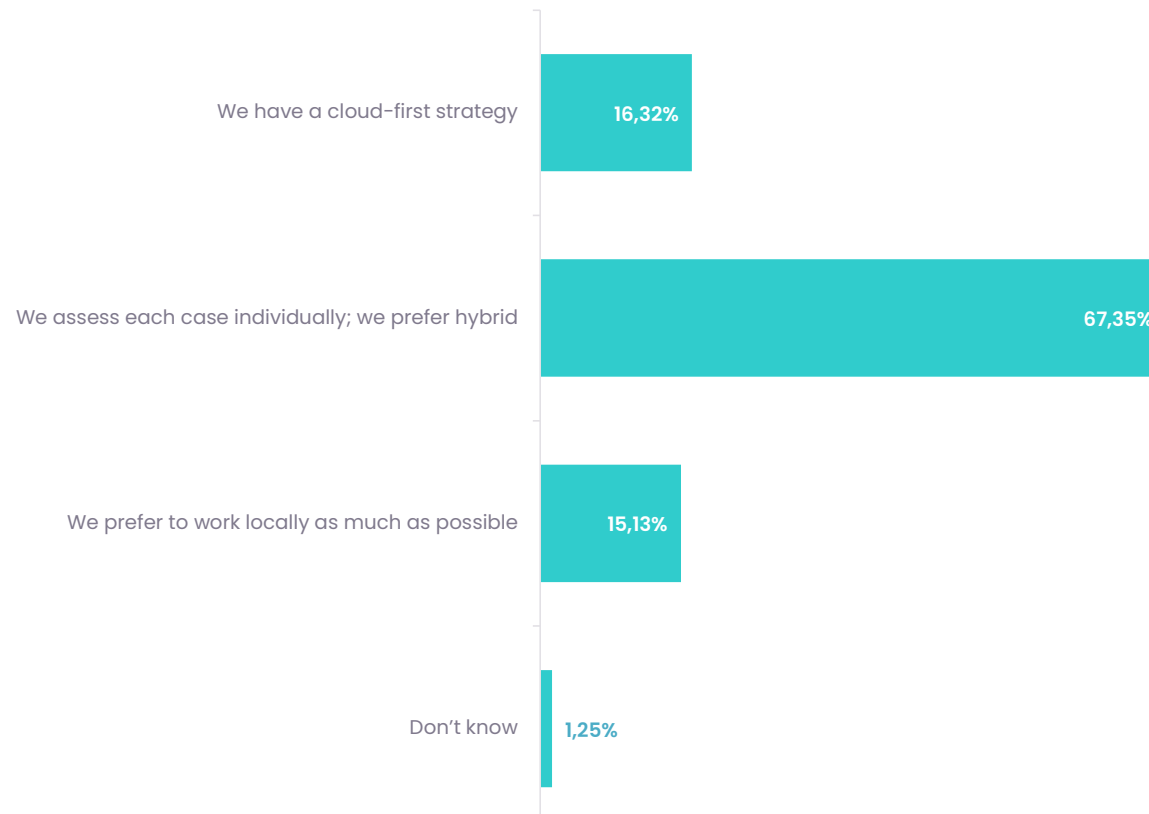


 Beltug



'Cloud-first' in decline

 *How would you evaluate your company's approach to the cloud?*

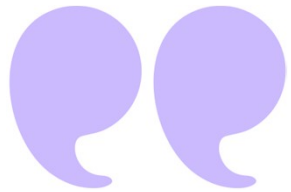


Comparing to 2021 ↓

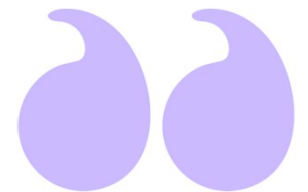
26%

64%

9%

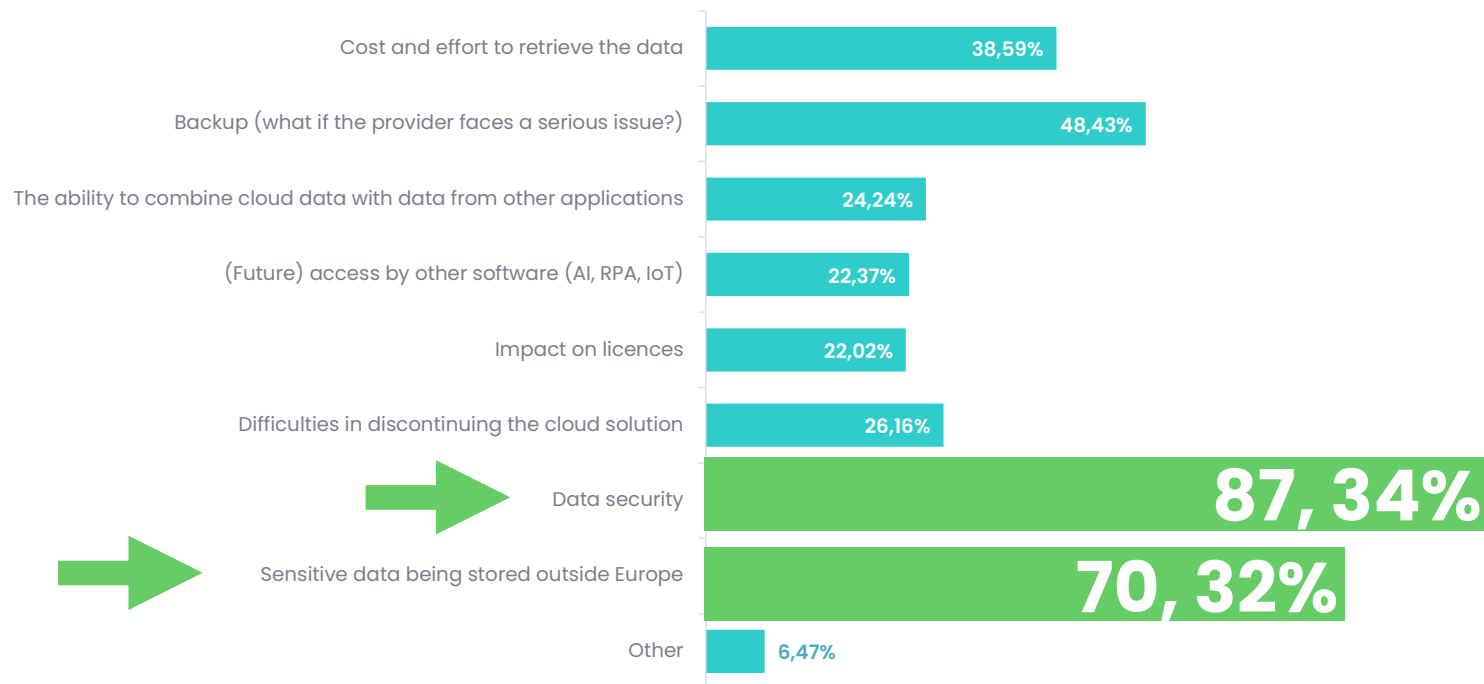


Cloud adoption has evolved into a strategic, case-by-case decision. Success lies in a balanced, hybrid strategy aligned with business goals.



Benny Callewaert, IT Director, Wit-Gele Kruis

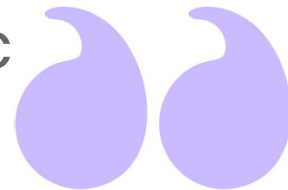
Data in the cloud, a variety of concerns





It's in the interest of public cloud suppliers and users, to take away concerns and uncertainty regarding data security and sensitive data outside Europe.

Only then can we make optimal use of all the innovation opportunities in the public cloud.



Koen Van Loo, Chief Information & Digital Officer, Group S



Imbalance cloud providers – business customers



Data act – a gamechanger for cloud contracts?

To help the market implement the obligations of the Data Act (start September 2025), the EC's Expert Group has developed :

- Model Contractual Terms (MCTs) for Data sharing
- non-binding Standard Contractual Clauses (SCCs) for Cloud Computing

This report was published on 2nd April 2025 and can be downloaded from this link:

[Register of Commission expert groups and other similar entities.](#)

- The final publication of the EC is expected in the summer.

Switching issues today on the Cloud market

- how to get the data back ?
- how long it can take ?
- how much it can cost ?



Article 29 Data Act – Gradual withdrawal of switching charges

From 12 January 2027, providers of data processing services shall **not impose any switching charges** on the customer for the switching process.



♻️ Beltug

Beltug was contacted by several members to discuss the dependency on non EU players in the changing geopolitical context

Main concerns:

- Geopolitics and dependencies US cloud – where can we cooperate?
- Trade war – potential impact on pricing software/hardware
- Recent executive order of President Trump rolled back certain safeguards allowing transatlantic data flows from the EU to the US

Common questions

- Risk analysis & mapping
- Resilience & business continuity
- Mitigation actions
- Awareness of the Board
- What are reliable European alternatives ? Short and long term
-

Potential common initiatives

- Addressing questions to the hyperscalers
- Demystify sovereign cloud, trusted cloud, confidential computing,...
- Risk mitigation playbooks for vendor lock-in and service gaps
- Checklist for sovereignty readiness

EuroStack Report

“Europe’s digital sovereignty is under urgent pressure—not from direct confrontation, but from dependence on foreign technologies that shapes everything from raw materials to AI. As U.S.-China tensions mount and the race for AI accelerates, Europe can no longer afford a patchwork approach.

The [EuroStack](#) offers a holistic blueprint—a layer-by-layer rebuild of Europe’s technological backbone, aligned to Europe’s ethical and democratic values like privacy, self-determination, and sustainability.

EuroStack isn’t protectionism—it’s sovereignty. The alternative? A digital colony, with hollowed-out industries, citizens under foreign surveillance, and climate goals beholden to monopolies.”

Thank you!

Danielle Jacobs
CEO

danielle.jacobs@beltug.be
www.beltug.be

